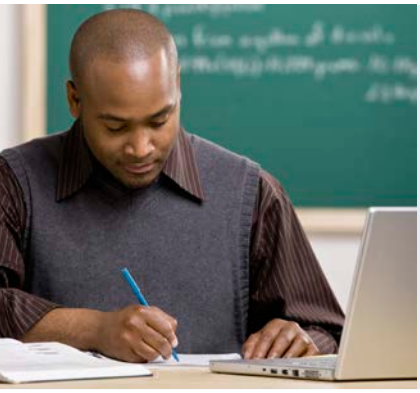
Future in Focus – Atlantic Career Development Framework

Career Cruising

Students



Educators

Families

How Career Cruising Aligns with Framework Goals

The following document shows you how to implement the Atlantic Career Development Framework for Public Education at your school district through Career Cruising. It also demonstrates how Career Cruising helps meet each of the framework goals based on how they're organized – programs, students, and educators.

- **PROGRAMS**
  - **Goal 1: Support career development using a coordinated, whole-school approach organized by career development themes.**
    - Career Cruising offers a full-school approach with its **BILINGUAL K-12** career development programming.
    - Students are able to transition from elementary school to middle school to high school while maintaining their saved career development progress.
    - Career Cruising supports educators with 30+ detailed classroom activities and projects.
    - Educators benefit from an administrative portal to organize their career development resources and track student progress.

  - **Goal 2: Implement age-appropriate career development programs, services, or supports.**
    - Career Cruising includes a **K-2 module** and **3-5 module** (both in the Spark! elementary program), learning games centered on career development with integrated portfolio activities.
    - Career Cruising has a **6-12 digital portfolio** where students can take assessments (interests, skills, learning styles); research careers and post-secondary programs and schools (including technical schools, colleges, universities); build their resume; prepare for job searching and interviewing; and more.
    - Career Cruising features a **high school course-planning module**, which helps students align their high school plan with their postsecondary goals.
    - Career Cruising has a **financial literacy program** recommended for students in grades 7-9 (The Real Game) and grades 10+ (The Be Real Game).
    - Career Cruising has an **Inspire module** that connects students with local employers and career coaches so they can explore workplace learning activities.

- **STUDENTS**
  - **Goal 3: Promote career development as an integral part of student learning.**
    - Career Cruising can be integrated as part of student learning in multiple classrooms from K-12, and offers classroom activities on both the student platform and in the educator portal.
    - Students can save career development work (including assessment results, careers of interest, post-secondary programs, journal entries, uploaded files, links, etc.) in their My Plan digital portfolio as they progress through school.

  - **Goal 4: Ensure that every student graduates with a career plan.**
    - Every student from grades 6-12 has access to their Career Cruising digital portfolio to help them set goals and build their personal career plan.
    - Career Cruising's comprehensive K-12 career development program means students can start exploring their interests and thinking about careers at an early age.

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- **Goal 5: Provide multiple opportunities for students to engage in community-based/experiential learning.**
    - With Career Cruising's The Real Game and The Be Real Game financial literacy programs, students role-play as adults in the workforce and learn what it's like to manage expenses and budgets. Students also have to plan how much time they'll dedicate to work, commuting to work, leisure activities, sleeping, housework, etc.
    - With Career Cruising's Inspire program, students have access to local community partners who can offer experiential learning opportunities like internships, co-op placements, job shadows, company visits/tours, and part-time jobs. This is a great opportunity for students to engage in community-based experiences and discover opportunities based on their interests and local labour market demands.

- **EDUCATORS**
    - **Goal 6: Provide professional learning for educators to ensure effective and engaging career development opportunities for students.**
        - Career Cruising's administrative portal, CAMS, is exclusively for educators and lets them organize students in groups, assign students to their advisors, and send messages to students and parents/guardians. Educators can also assign homework and projects to students and access classroom activity guides to supplement career curriculum.
        - Career Cruising's Inspire program connects industry and education to create exciting opportunities for students. Within the administrative portal, educators can easily communicate with participating employers and coordinate workplace learning activities for students. They can also print reports on Inspire activity (e.g., the students who have participated in discussion boards with volunteer career coaches or saved workplace learning activities to their portfolio.)
        - Career Cruising offers several reports for educators so they can see how students are using the program and what directions they're exploring. Report examples: student learning styles by type, saved careers, saved colleges and universities, saved post-secondary programs and career clusters, portfolio completion, and more. These reports can help educators organize college and university visits, plan for guest speakers and career fairs, and more.
        - Educators have access to on-demand recorded tutorials and live webinars that explain how they can use different areas of Career Cruising. Complimentary in-person and Web-based training sessions are also available for districts depending on trainer availability.

    - **Goal 7: Ensure access to timely, reliable, and relevant career and labour market information.**
        - Career Cruising's Inspire program allows students to connect with employers in their community and ask volunteer career coaches questions about their industries and whether the job market is favorable in certain industries. Through this program, students have access to timely career and labour market information, and can see what companies are looking for when it comes to future employment opportunities.

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Programs

Get started at **ccspark.com**

Grades K-2	**About Me**	• Build an avatar • Update the About Me app in the D-Pad by answering the questions provided
	Explore Options	• Learn about six different career paths by visiting locations in Career Town • Interact with characters who play roles in each of the career paths
	Goals & Plans	*For this grade block, career guidance is focused on establishing awareness of self and the relationship with others in the community. Refer to Who Am I? and What Are My Opportunities? as foundational areas.*
Grades 3-5	**About Me**	• Build an avatar • Update the personal profile • Work to receive badges throughout the game
	Explore Options	• Review the roles of characters in Sparkdale and the career path they're associated with
	Goals & Plans	• Ask students to describe what they'd like to learn more about in their profile. • Help students find information on jobs and have them include reflections in career quizzes. • Discuss planning, SMART goal setting, and decision making. • Ask students to create a plan for a weekend activity and identify and reflect on resources available to help them set a goal, make decisions, and implement their plans.

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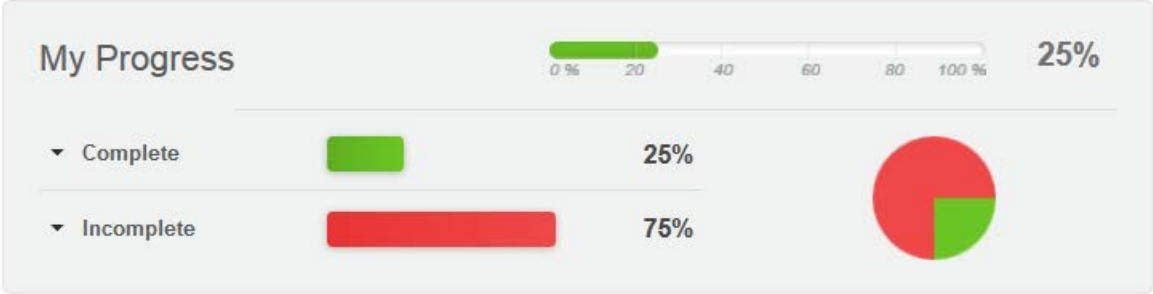
Students

Get started at **careercruising.com**



Grade 6	**About Me**	• Enter at least one hobby or interest in My Plan
	Explore Options	• Search for a career of interest and review the At-A-Glance page
	Goals & Plans	• Add one short-term and one long-term career goal to My Plan • Add a journal entry to describe a plan to meet one short-term goal
Grade 7	**About Me**	• Complete the Learning Styles Inventory assessment • Create a My Journal entry reflecting on the results • Enter at least one hobby or interest in My Plan
	Explore Options	• Search for careers related to favourite school subjects • Save a minimum of one career of interest to My Plan
	Goals & Plans	• Create a My Journal entry reflecting on why the career(s) saved in My Plan are a good fit • Review and revise short-term and long-term goals • Add a journal entry to describe a plan to meet short- and long-term goals

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Students

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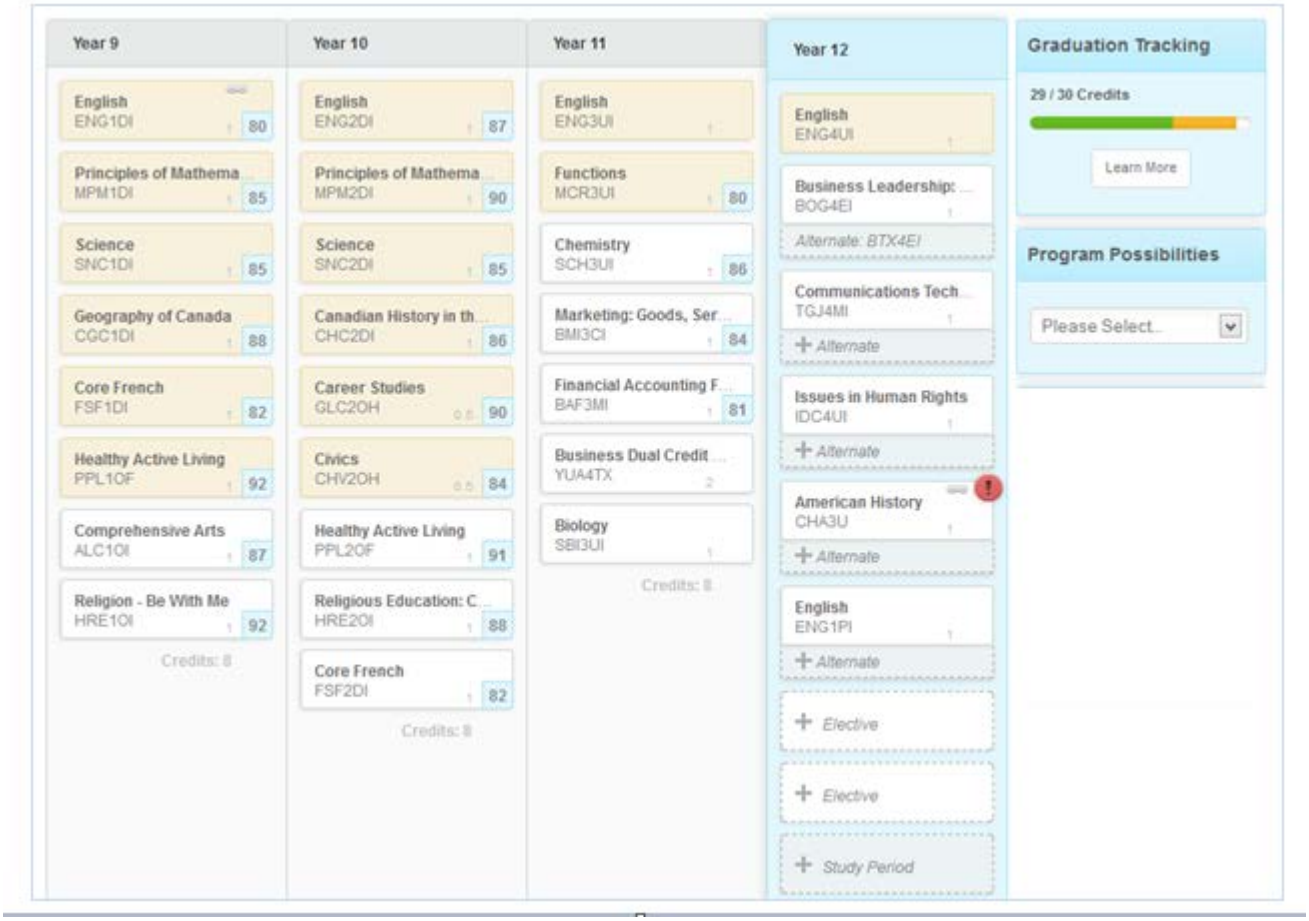
Grade		
8	**About Me**	• Enter a minimum of one hobby/interest in My Plan
	Explore Options	• Complete the Career Matchmaker interest assessment • Create a My Journal entry reflecting on the results of the Career Matchmaker assessment • Search for careers by cluster • Save a minimum of two careers to My Plan
	Goals & Plans	• Create a My Journal entry reflecting on why the careers saved in My Plan are a good fit • Review and revise short-term and long-term goals • Create a high school course plan for grades 9 through 12



Students

Get started at **careercruising.com**

Grade 9	**About Me**	• Enter volunteer hours completed in My Plan • Enter a minimum of one extracurricular activity and 1 skill into My Plan
	Explore Options	• Complete Career Selector questions • Create a My Journal entry reflecting on Career Selector results • Use any of the search resources in Career Cruising to find and save a minimum of three careers to My Plan • Based on careers of interest, explore post-secondary education options – schools, programs, and apprenticeships • Save a minimum of one school of interest, one program of interest, and one apprenticeship of interest to My Plan
	Goals & Plans	• Create a My Journal entry reflecting on saved school(s), program(s), and apprenticeship(s) in My Plan • Review and revise short-term and long-term goals • Review and revise course plan for grades 10 through 12
Grade 10	**About Me**	• Enter volunteer hours completed in My Plan • Enter a minimum of two hobbies/interests, two extracurricular activities, and two skills in My Plan
	Explore Options	• Complete the Career Matchmaker interest assessment for a second time • Create a My Journal entry reflecting on the results of the Career Matchmaker assessment (compare with grade 8 results if available) • Use any of the search resources in Career Cruising to find and save a minimum of five careers to My Plan • Save a minimum of two schools of interest, two programs of interest, and one apprenticeship of interest to My Plan
	Goals & Plans	• Create a My Journal entry reflecting on why the saved careers in My Plan are a good fit • Review and revise short-term and long-term goals • Review and revise course plan for grades 11 through 12 • Create a My Journal entry reflecting on the challenges of successfully gaining entry into one career saved in My Plan

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Students

Getting started at **careercruising.com**

Grade 11	**About Me**	• Complete the My Skills assessment • Create a My Journal entry reflecting on the results of My Skills • Enter volunteer hours completed in My Plan • Enter a minimum of two hobbies/interests, two extracurricular activities, and two skills in My Plan
	Explore Options	• Continue to explore post-secondary education • Save a minimum of three schools of interest, three programs of interest, and one apprenticeship of interest to My Plan • Explore workplace destinations in the Employment section (Employment Guide, Job Search)
	Goals & Plans	• Create a My Journal entry reflecting on careers, schools, programs and/or apprenticeship options of interest • Review and revise short-term and long-term goals • Plan high school courses for grade 12 • Complete the Post-Secondary Plan Activity in My Plan
Grade 12	**About Me**	• Create a My Journal entry reflecting on the results of the three assessments and Career Selector • Enter volunteer hours completed in My Plan • Enter a minimum of three hobbies/interests, three extracurricular activities, and three skills into My Plan
	Explore Options	• Review and revise all saved careers in My Plan • Review and revise all saved schools, programs, and apprenticeships in My Plan
	Goals & Plans	• Create a My Journal entry reflecting on preferred career and/or education destinations and identify challenges in achieving these goals • Review and revise the Post-Secondary Plan Activity in My Plan • Create a My Journal entry reflecting on the Post-Secondary financial plan

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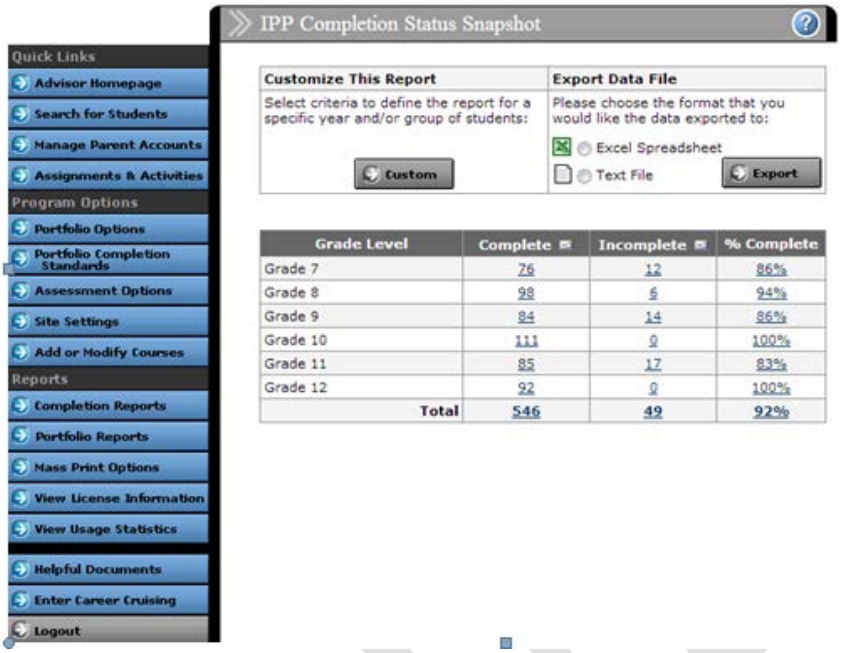
Educators

Our Career Advisor Management System (CAMS) provides educators with powerful, easy-to-use reporting, messaging, and customization tools that provide a window into student achievement. At any point in time, educators can see the completion status of all students at a particular school or across the entire school board:



Teachers & Counsellors can…

- View the completion status of each student's portfolio
- Record and share counselling notes with fellow counsellors
- Distribute assignments and activities with set due dates
- Access resources for in-class instruction
- Track and confirm student's high school course selections and graduation tracking
- Send messages to students and parents

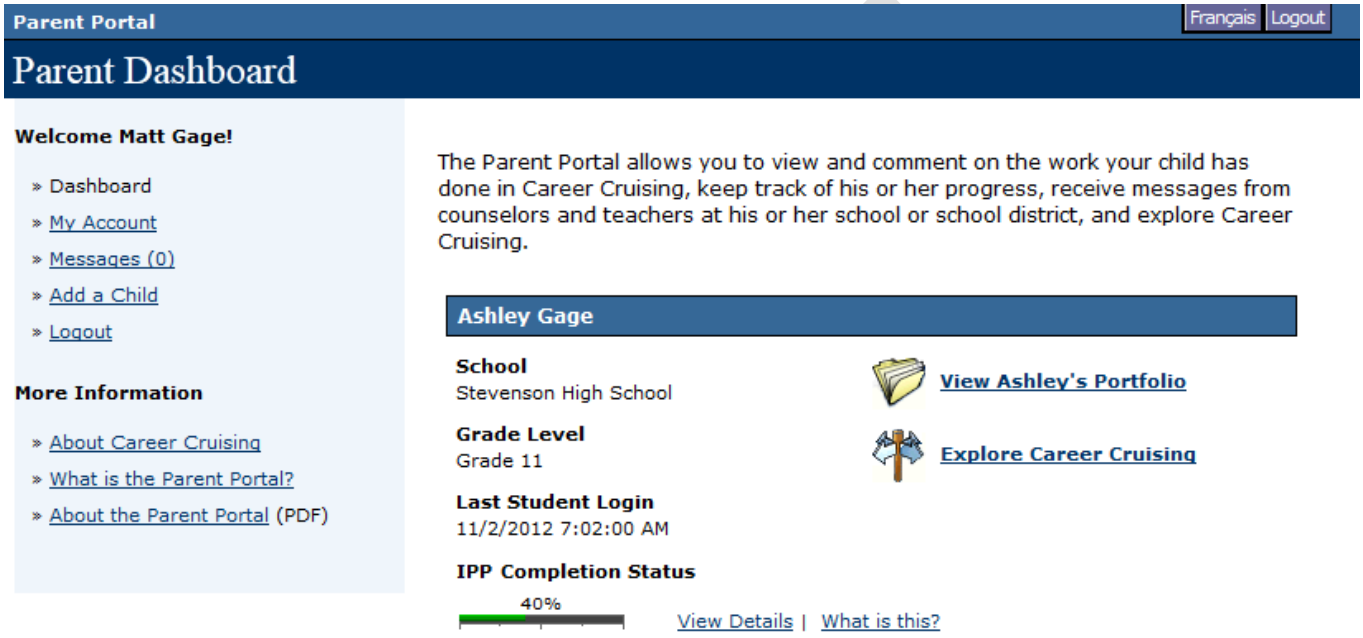
School Board Administrators can…

- View the activity of students at all schools in the board
- Control teacher and counsellor access to the administrative system
- Communicate with students board-wide or at a particular school
- Generate detailed aggregate reports to better understand student activities and interests
- Access high school course forecasting reports

Families

With our Parent Portal, parents and guardians can stay on top of their child's progress anywhere they have access to a computer.

Get started at **careercruising.com/parent** and click "Register Now"



Parent Portal's exciting features allow families to:

- View their child's goals, interests, achievements, and experiences
- Track their child's high school course selections and progress towards graduation (Note: Parents cannot edit course selections in the program).
- View their child's post-secondary plans
- Provide feedback to their child and his or her teacher and counsellor
- Receive messages from their child's teacher and counsellor
- Explore Career Cruising to learn more about career and education options for themselves, in Atlantic Canada, and across Canada