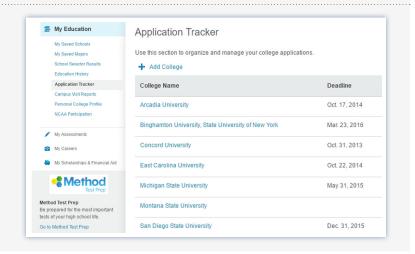
MAKE IT **REAL**

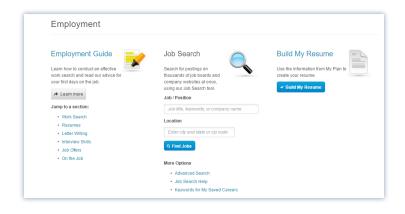
After students make a plan for the future, it's time to bring it to life. Students take informed action as they begin working toward tangible post-secondary and career goals, including activities that help them learn valuable skills like budgeting and work-life balance. Here's how Career Cruising for K-12 helps students work toward life beyond high school:

COLLEGE APPLICATION MANAGEMENT

The college application process is significantly easier when everything is in one place! Students can prepare and manage college applications through Application Planner, and prepare for SAT®/ACT® tests with the optional add-on of Method Test Prep. Career Cruising for K-12 is also integrated with TranscriptsPlus® to enable electronic submission of transcripts and teacher recommendations to 2,000+ colleges and universities worldwide. An interactive calendar and tracker keep students aware of post-secondary, scholarship, and financial aid requirements and deadlines.



EMPLOYMENT GUIDE



The Employment Guide equips students with job search resources as they transition to college or professional life, including cover letter tips, interview guidance, job offer evaluation, and advice for making a fantastic first impression once they land a job. Career Cruising's partnership with Indeed.com means students can look for jobs from directly within the program. In addition, Matchmaker assessment results can help educators plan career fairs and activities in different career clusters.



EXPERIENTIAL CAREER CURRICULUM

Students get to test-drive career options to see how choices they make today impact their future. Financial literacy lessons, which fit neatly into a teacher's classroom plan, help students understand the importance of planning and budgeting. Students will also begin to understand the demands different careers can have on their time and the cost of different lifestyles through roleplaying activities. Giving students a way to explore real-life choices further connects their schoolwork today to future outcomes.





Build a Resume: The Resume Builder tool guides students through a step-by-step process to document work and volunteer experience, extracurricular activities, and academic accomplishments in a well-organized, ready-to-print format.

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