# TRACK AND MANAGE

Career Cruising for K-12 benefits administrators, educators, and parents through robust tracking and management systems at both the individual and school/district levels. Here's how the program helps support future readiness every step of the way:

## CAREER ADVISOR MANAGEMENT SYSTEM (CAMS)

Keeping up with each student's career aspirations, course schedules, and college plans is overwhelming, and can often lead to standard responses that under-serve students. CAMS is a student management platform that gives educators and administrators access to standard and customizable reports, messaging tools, and a view of each student's career goals and assessment results. Advisors can also be assigned to specific students, with defined roles and permissions set by Career Cruising Administrators.



#### PARENT PORTAL

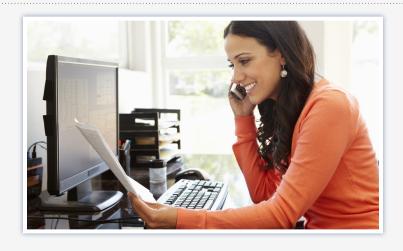


Parents and family members have a critical role in helping students plan for the future. The Parent Portal gives them visibility to their child's progress at all times, and the messaging functionality opens lines of communication between parents, students, educators, and counselors.

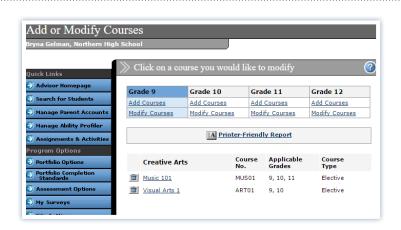


### SUCCESS SERVICES ALIGNED TO YOUR PROGRAM GOALS

The Success Services team at Career Cruising works proactively to ensure a smooth implementation of the program aligned with your school and district goals. Post-implementation, the team supports and encourages school administrators, IT staff, and educators along the way. With Success Services, getting the most out of your implementation is expected, not exceptional.



#### STUDENT INFORMATION SYSTEM INTEGRATION



Student Information System (SIS) integration means data from your SIS flows seamlessly to Career Cruising for K-12. Staff workloads are lightened because students can use their own career and post-secondary plans to register for high school courses that align to their goals. Student academic records and college and career plans can be seen in one place by parents, teachers, students, counselors, and administrators.



**Survey Your Students and Staff:** The powerful survey capabilities of SurveyMonkey® are integrated into Career Cruising for K-12, which means educators can get feedback on the program at every turn, as often as they like.

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