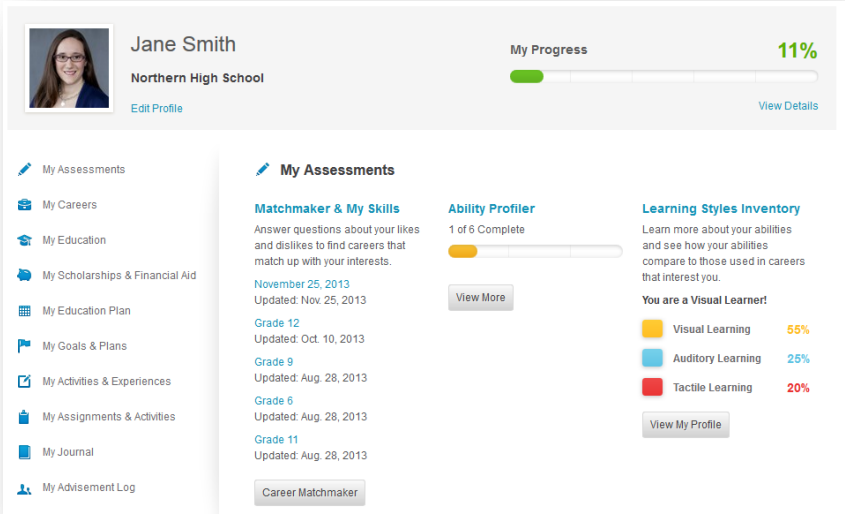


# USING CAREER CRUISING FOR WISCONSIN'S ACADEMIC AND CAREER PLAN

This document illustrates how Career Cruising, a comprehensive web-based career exploration and portfolio program used by over 20,000 clients, supports the guidelines for Wisconsin's ACP. Through the use of customization and reporting tools that accompany student resources, counselors, teachers and administrators can monitor students' progress and communicate completion requirements.

Recommended Tool Feature	Career Cruising Section/Feature	
<p><b>1. Student Portfolio</b></p> <p>a) Personal profile page</p>	<ul style="list-style-type: none"> <li>Students can customize their My Plan homepage to include a photo</li> </ul>	

Recommended Tool Feature	Career Cruising Section/Feature	
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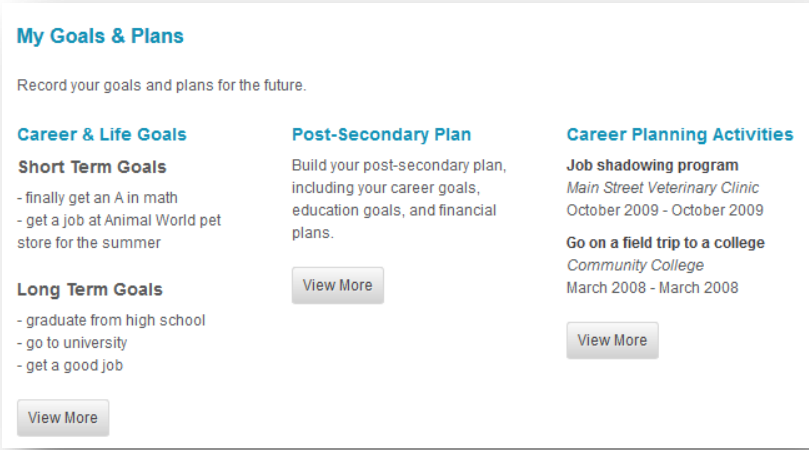
<b>1. Student Portfolio (Cont'd)</b>		
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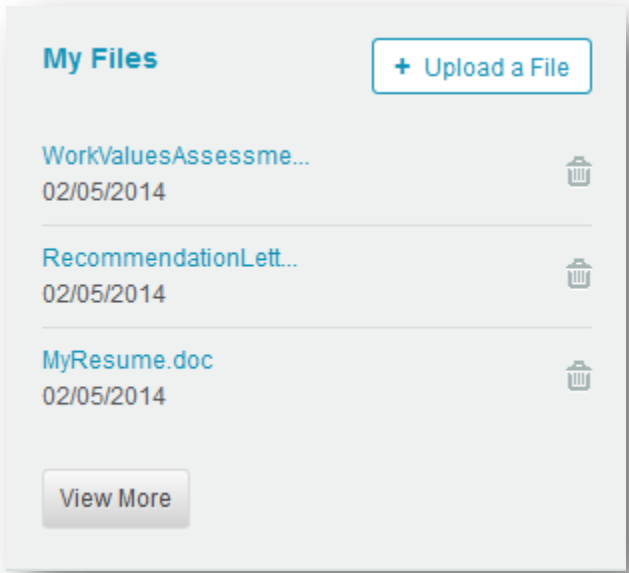
<p>b) Collection of meaningful work and experiences</p>	<ul style="list-style-type: none"> <li>Students can store work and volunteer experiences, career planning activities, hobbies and interests in My Plan</li> </ul>	
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<p>c) Interest inventories and records</p>	<ul style="list-style-type: none"> <li>As students complete inventories in ccSpringboard, the results are automatically stored in My Plan</li> <li>Students can also record their scores from assessments completed outside of Career Cruising in Other Assessments</li> </ul>	
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Recommended Tool Feature	Career Cruising Section/Feature	
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<b>1. Student Portfolio (Cont'd)</b>		
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<p>d) Space for academic, personal, and career goal-setting and revisions</p>	<ul style="list-style-type: none"> <li>Students can enter short and long term goals, create a post-secondary plan and document career planning activities in My Plan</li> </ul>	
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<p>e) Space for storage:</p> <ul style="list-style-type: none"> <li>Transcripts</li> <li>College and career readiness assessment results</li> <li>Recommendation letters</li> <li>Resumes</li> </ul>	<ul style="list-style-type: none"> <li>Students have 500 MB of storage to include all sorts of documents in My Plan</li> </ul>	
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**Recommended Tool Feature**

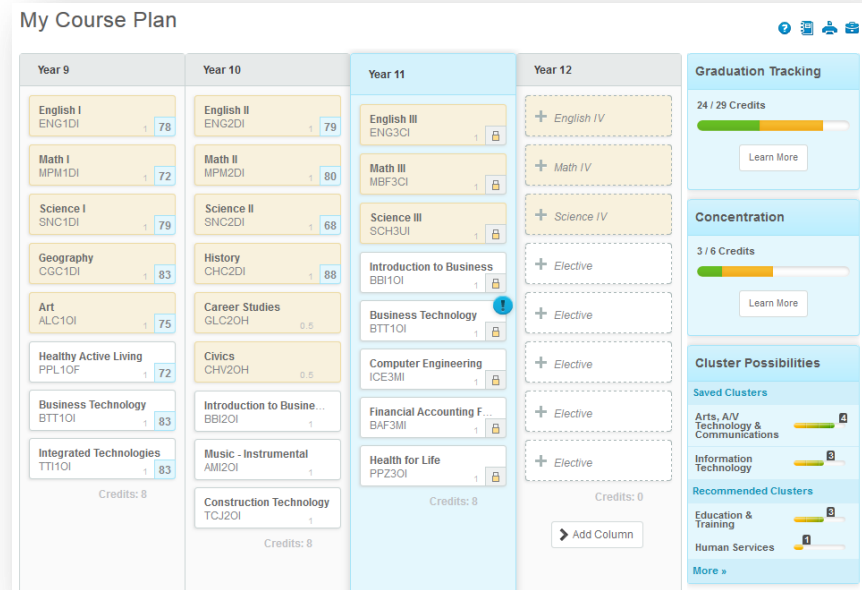
**Career Cruising Section/Feature**

**2. Education Plan**

- a) Intentional sequence of courses towards graduation
- b) High school course information connected to student's post-secondary path
- c) Program of Study (clusters and pathways)

**Course Planner**

- Students can create a 4-year plan that is integrated with the school's student information system, taking into account graduation requirements and prerequisites
- Students can explore careers by pathway in the National 16 clusters and review a suggested high school program of study



**Recommended Tool Feature** **Career Cruising Section/Feature**

**3. Career/Post-Secondary Plan**

- a) Career aptitude assessments linked to career cluster information
- b) Career interests and goals

- Using the assessments section, students can see how their interests align with clusters and careers, as well as to their skills and abilities

**Matchmaker & My Skills** My Progress 0% 20 40 60 80 100% **86%**

**Career Cluster Recommendations**

- Science, Technology, Engineering & Math
- Business Management & Administration
- All Clusters

**Level of Education**

- H** High School
- C** 2-Year College or Technical Training
- U** 4-Year College / University

[Update My Results](#)

**Your Results for: ★ Matchmaker1** Printer Friendly

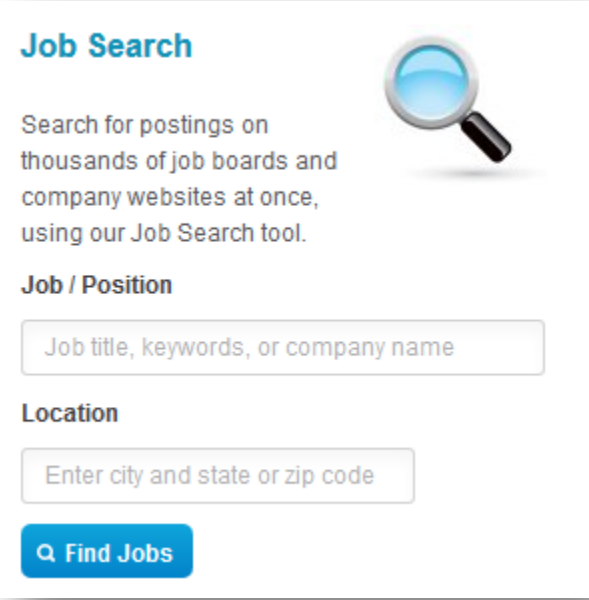
Careers that suit your answers are listed below under Interest Rank. The best matches are at the top of the list. Click on a career to learn more about it and how it suits your answers.

Career Interest Rank	Matchmaker		Ability Profiler		My Skills
	Close or Exceeds	Needs Improvement	Close or Exceeds	Needs Improvement	
1. <b>School Superintendent</b> School superintendents are in charge of the operational activities of entire school districts.	6 <div style="width: 100%;"></div>	0			<b>A</b>
2. <b>Mining Engineer</b> Mining engineers work out how to open a new mine and what the best method is to extract what they are looking for.	6 <div style="width: 100%;"></div>	0			<b>B</b>
3. <b>Industrial Engineer</b> Industrial engineers help companies become more productive by studying their operations and suggesting more efficient ways to do things.	6 <div style="width: 100%;"></div>	0			<b>B</b>
4. <b>Principal</b> Principals manage the staff, budget, and day-to-day activities of schools.	6 <div style="width: 100%;"></div>	0			<b>C</b>

- c) Post-secondary admission requirements for all institutions

- Students can review the admission requirements for all institutions listed in our database
- Students can track their progress in meeting the application requirements for each application they plan to submit

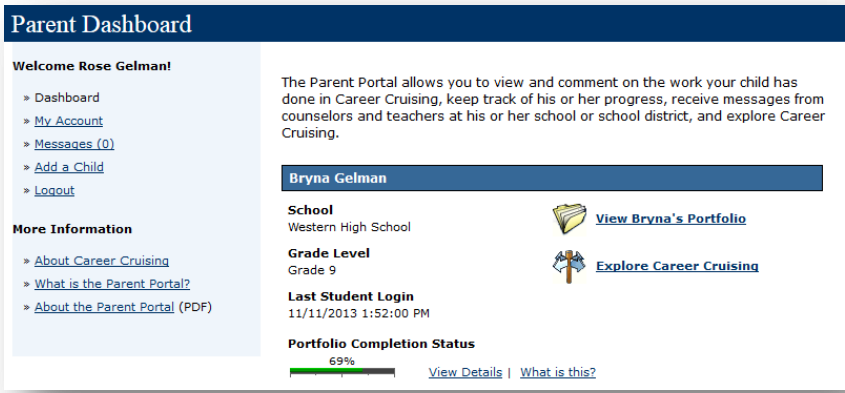
Application Requirements	Status
ACT Scores	✓ Complete
Application Form	✓ Complete
! Counselor Recommendation	⚠ Not Started
Essay / Personal Statement	🕒 In Progress
! Final Transcript	⚠ Not Started
School Profile	✓ Complete
Transcript	✓ Complete

Recommended Tool Feature	Career Cruising Section/Feature	
<b>3. Career/Post-Secondary Plan (Cont'd)</b>		
<p>d) Up-to-date labor market information, including:</p> <ul style="list-style-type: none"> <li>• DWD information about in-demand jobs on a regional, state and national basis</li> <li>• Searchable database of employment opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Students can review employment trends on career profile pages as well as through the industries section</li> <li>• Students can initiate their job search using the Job Search tool from career profiles of interest or the Employment Section</li> </ul>	

Recommended Tool Feature	Career Cruising Section/Feature
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<b>4. Accessibility</b>	
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<ul style="list-style-type: none"> <li>a) Internet-based program that is age-appropriate, user friendly and integrated with student information systems to greatest extent possible</li> <li>b) Capacity to serve <b>all students</b> in the state</li> <li>c) Support for <b>students with disabilities</b> including compatibility with IEP/PTPs, 504 Plans and ELL students</li> <li>d) Transferable as students move to other schools</li> <li>e) Compliant with privacy/confidentiality laws</li> <li>f) Online technical assistance</li> </ul>	<ul style="list-style-type: none"> <li>• Career Cruising offers a series of online products designed to be age-appropriate from kindergarten through grade 12</li> <li>• Our programs are available state-wide in several states</li> <li>• Career Cruising’s products can also be used to support students with disabilities and helps educators meet national transition standards</li> <li>• Students can carry one account with them throughout their entire academic career and through <b>ccPathfinder</b> can be linked to student information systems</li> <li>• Every client has a dedicated Client Account Manager who is available for support by phone and email</li> </ul>	<p><a href="#">Data Integration</a></p> <p><a href="#">Privacy Policy</a></p> <p><a href="#">Using Career Cruising with Transition Students</a></p>
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<ul style="list-style-type: none"> <li>g) Parent portal</li> </ul>	<p><b>Parent Portal</b></p> <ul style="list-style-type: none"> <li>• Through the Career Advisor Management System (CAMS), educators can invite parents to view their child’s My Plan account</li> <li>• Students can also invite their parents to create a Parent Portal account directly from their My Plan account</li> </ul>	 <p>The screenshot shows a 'Parent Dashboard' for a user named Rose Gelman. It includes a navigation menu with links to Dashboard, My Account, Messages (0), Add a Child, and Logout. There is a 'More Information' section with links to About Career Cruising, What is the Parent Portal?, and About the Parent Portal (PDF). The main content area displays the user's name 'Bryna Gelman', school 'Western High School', grade level 'Grade 9', last student login '11/11/2013 1:52:00 PM', and a 'Portfolio Completion Status' of 69% with a progress bar and links to 'View Details' and 'What is this?'.</p>
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