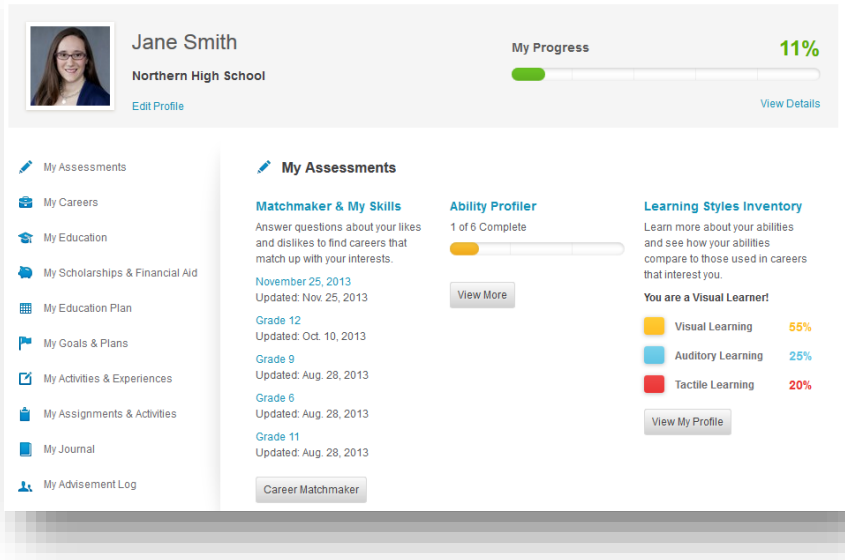
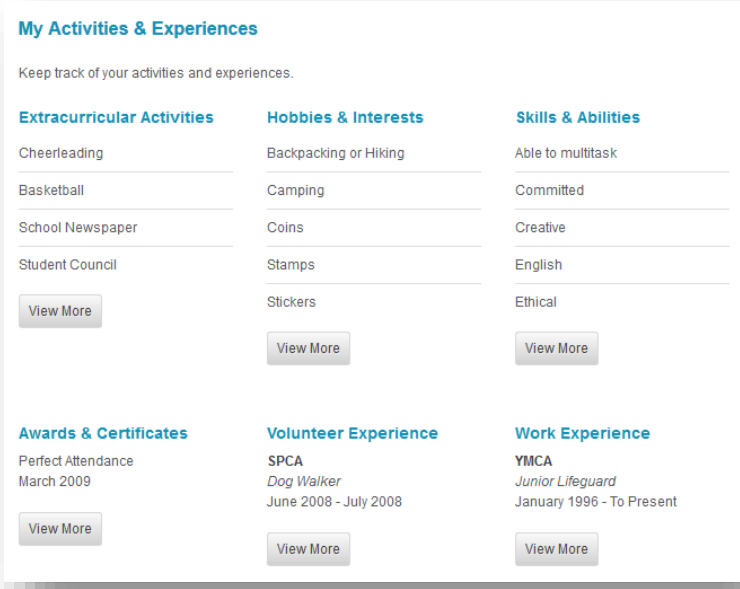
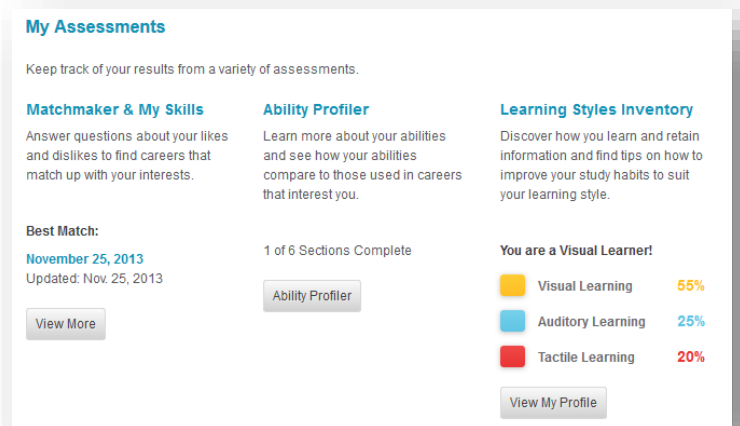
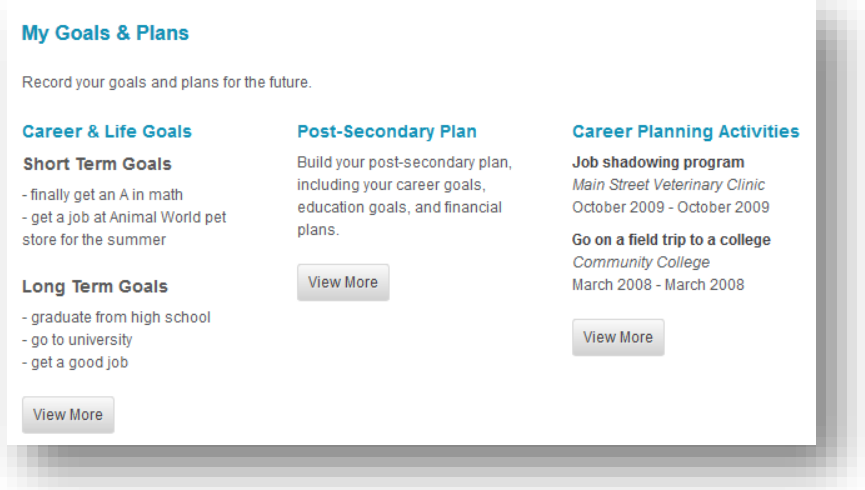
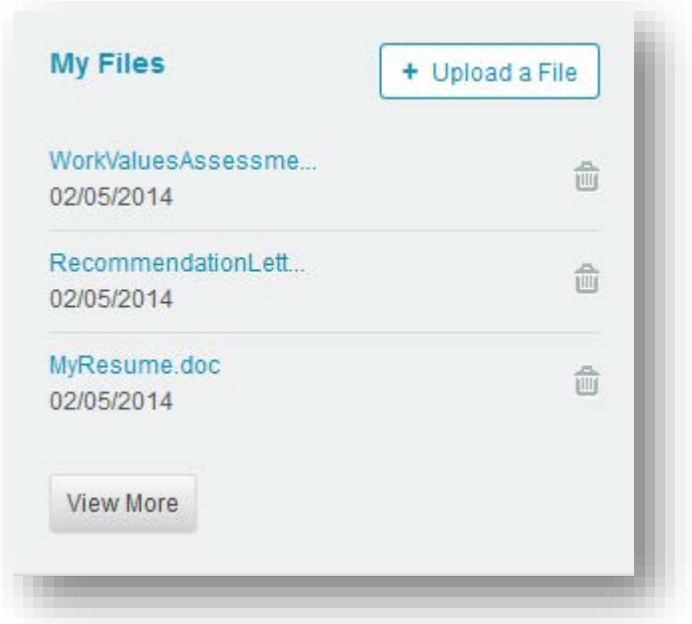


USING CAREER CRUISING FOR WISCONSIN'S ACADEMIC AND CAREER PLAN

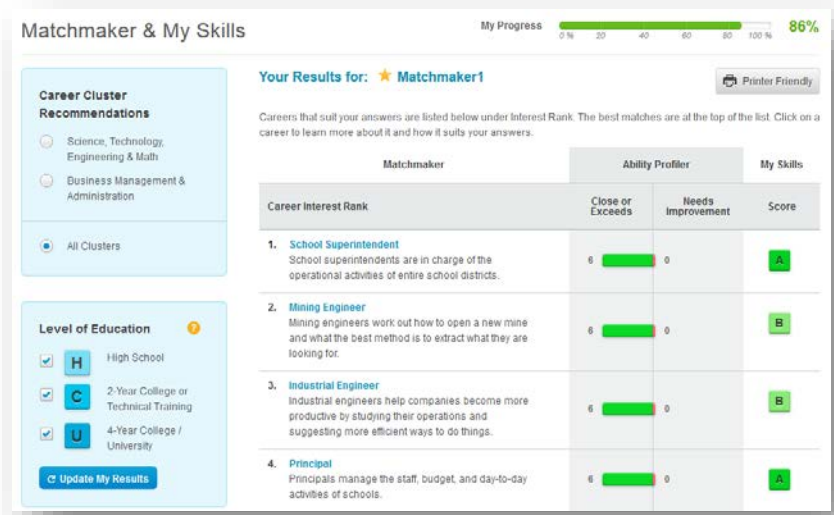
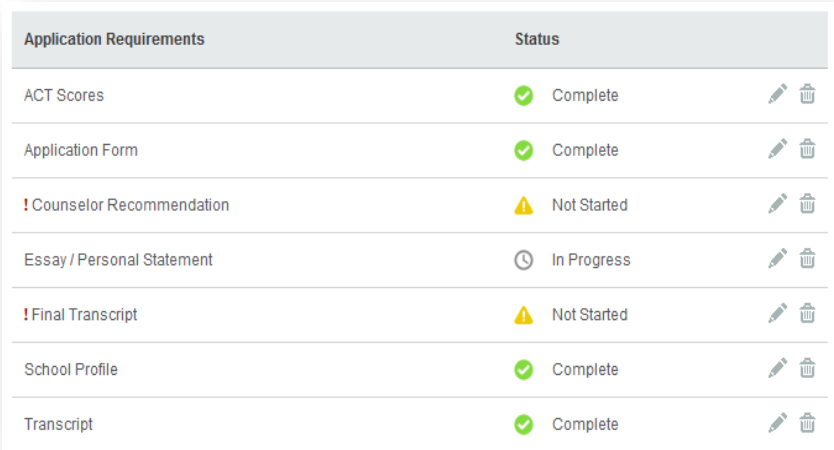
This document illustrates how Career Cruising, a comprehensive web-based career exploration and portfolio program used by over 20,000 clients, supports the guidelines for Wisconsin's ACP. Through the use of customization and reporting tools that accompany student resources, counselors, teachers and administrators can monitor students' progress and communicate completion requirements.

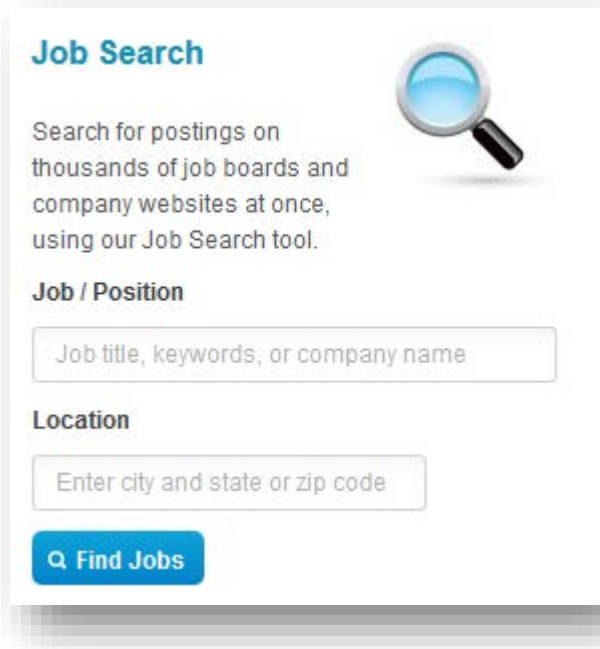
Recommended Tool Feature	Career Cruising Section/Feature	
<p>1. Student Portfolio</p> <p>a) Personal profile page</p>	<ul style="list-style-type: none"> Students can customize their My Plan homepage to include a photo 	 <p>The screenshot displays a user profile for Jane Smith at Northern High School. At the top right, a 'My Progress' bar indicates 11% completion. The left sidebar lists various portfolio sections: My Assessments, My Careers, My Education, My Scholarships & Financial Aid, My Education Plan, My Goals & Plans, My Activities & Experiences, My Assignments & Activities, My Journal, and My Advisement Log. The main content area features three primary sections: 'Matchmaker & My Skills' with a 'Career Matchmaker' button, 'Ability Profiler' showing '1 of 6 Complete' with a progress bar and a 'View More' button, and 'Learning Styles Inventory' which identifies the user as a 'Visual Learner' with 55% proficiency in Visual Learning, 25% in Auditory Learning, and 20% in Tactile Learning. A 'View My Profile' button is located at the bottom right of the inventory section.</p>

Recommended Tool Feature	Career Cruising Section/Feature	
<p>1. Student Portfolio (cont'd)</p> <p>b) Collection of meaningful work and experiences</p>	<ul style="list-style-type: none"> Students can store work and volunteer experiences, career planning activities, hobbies, and interests in My Plan 	
<p>c) Interest inventories and records</p>	<ul style="list-style-type: none"> As students complete inventories, the results are automatically stored in My Plan Students can also record their scores from assessments completed outside of Career Cruising in Other Assessments 	

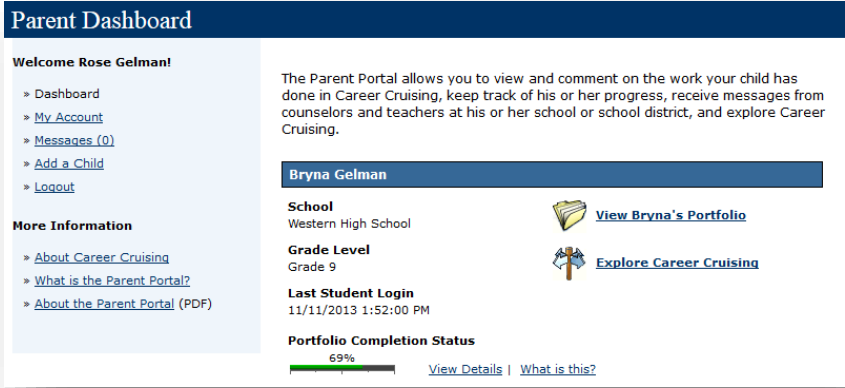
Recommended Tool Feature	Career Cruising Section/Feature	
1. Student Portfolio (cont'd)		
<p>d) Space for academic, personal, and career goal-setting and revisions</p>	<ul style="list-style-type: none"> Students can enter short and long-term goals, create a post-secondary plan, and document career planning activities in My Plan 	
<p>e) Space for storage:</p> <ul style="list-style-type: none"> Transcripts College and career readiness assessment results Recommendation letters Resumes 	<ul style="list-style-type: none"> Students have 500 MB of storage to include their documents in My Plan 	

Recommended Tool Feature	Career Cruising Section/Feature	
<p>2. Education Plan</p> <p>a) Intentional sequence of courses toward graduation</p> <p>b) High school course information connected to a student's post-secondary path</p> <p>c) Program of Study (clusters and pathways)</p>	<ul style="list-style-type: none"> • Students can create a 4-year plan that's integrated with the school's student information system, taking into account graduation requirements and prerequisites • Students can explore careers by pathway in the National 16 clusters and review a suggested high school program of study 	

Recommended Tool Feature	Career Cruising Section/Feature																																				
<p>3. Career/Post-Secondary Plan</p> <p>a) Career aptitude assessments linked to career cluster information</p> <p>b) Career interests and goals</p>	<ul style="list-style-type: none"> Using the assessments section, students can see how their interests align with clusters and careers, as well as to their skills and abilities 	 <p>Matchmaker & My Skills My Progress 0% 20 40 60 80 100% 86%</p> <p>Your Results for: ★ Matchmaker1 Printer Friendly</p> <p>Careers that suit your answers are listed below under Interest Rank. The best matches are at the top of the list. Click on a career to learn more about it and how it suits your answers.</p> <table border="1"> <thead> <tr> <th rowspan="2">Career Interest Rank</th> <th colspan="2">Matchmaker</th> <th colspan="2">Ability Profiler</th> <th>My Skills</th> </tr> <tr> <th>Close or Exceeds</th> <th>Needs Improvement</th> <th>Score</th> <th></th> <th></th> </tr> </thead> <tbody> <tr> <td>1. School Superintendent School superintendents are in charge of the operational activities of entire school districts.</td> <td>6</td> <td>0</td> <td>A</td> <td></td> <td></td> </tr> <tr> <td>2. Mining Engineer Mining engineers work out how to open a new mine and what the best method is to extract what they are looking for.</td> <td>6</td> <td>0</td> <td>B</td> <td></td> <td></td> </tr> <tr> <td>3. Industrial Engineer Industrial engineers help companies become more productive by studying their operations and suggesting more efficient ways to do things.</td> <td>6</td> <td>0</td> <td>B</td> <td></td> <td></td> </tr> <tr> <td>4. Principal Principals manage the staff, budget, and day-to-day activities of schools.</td> <td>6</td> <td>0</td> <td>A</td> <td></td> <td></td> </tr> </tbody> </table>	Career Interest Rank	Matchmaker		Ability Profiler		My Skills	Close or Exceeds	Needs Improvement	Score			1. School Superintendent School superintendents are in charge of the operational activities of entire school districts.	6	0	A			2. Mining Engineer Mining engineers work out how to open a new mine and what the best method is to extract what they are looking for.	6	0	B			3. Industrial Engineer Industrial engineers help companies become more productive by studying their operations and suggesting more efficient ways to do things.	6	0	B			4. Principal Principals manage the staff, budget, and day-to-day activities of schools.	6	0	A		
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<p>c) Post-secondary admission requirements for all institutions</p>	<ul style="list-style-type: none"> Students can review the admission requirements for all institutions listed in our database Students can track their progress in meeting the application requirements for each application they plan to submit 	 <table border="1"> <thead> <tr> <th>Application Requirements</th> <th>Status</th> <th></th> </tr> </thead> <tbody> <tr> <td>ACT Scores</td> <td>✓ Complete</td> <td> </td> </tr> <tr> <td>Application Form</td> <td>✓ Complete</td> <td> </td> </tr> <tr> <td>! Counselor Recommendation</td> <td>⚠ Not Started</td> <td> </td> </tr> <tr> <td>Essay / Personal Statement</td> <td>🕒 In Progress</td> <td> </td> </tr> <tr> <td>! Final Transcript</td> <td>⚠ Not Started</td> <td> </td> </tr> <tr> <td>School Profile</td> <td>✓ Complete</td> <td> </td> </tr> <tr> <td>Transcript</td> <td>✓ Complete</td> <td> </td> </tr> </tbody> </table>	Application Requirements	Status		ACT Scores	✓ Complete		Application Form	✓ Complete		! Counselor Recommendation	⚠ Not Started		Essay / Personal Statement	🕒 In Progress		! Final Transcript	⚠ Not Started		School Profile	✓ Complete		Transcript	✓ Complete												
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Recommended Tool Feature	Career Cruising Section/Feature	
3. Career/Post-Secondary Plan (cont'd)		
<p>d) Up-to-date labor market information, including:</p> <ul style="list-style-type: none"> • DWD information about in-demand jobs on a regional, state and national basis • Searchable database of employment opportunities 	<ul style="list-style-type: none"> • Students can review employment trends on career profile pages as well as through the industries section • Students can initiate their job search using the Job Search tool from career profiles of interest or the Employment Section 	 <p>Job Search</p> <p>Search for postings on thousands of job boards and company websites at once, using our Job Search tool.</p> <p>Job / Position</p> <input type="text" value="Job title, keywords, or company name"/> <p>Location</p> <input type="text" value="Enter city and state or zip code"/> <p>Find Jobs</p>

Recommended Tool Feature	Career Cruising Section/Feature	
4. Accessibility		
<p>a) Internet-based program that is age-appropriate, user friendly and integrated with student information systems to greatest extent possible</p> <p>b) Capacity to serve all students in the state</p> <p>c) Support for students with disabilities including compatibility with IEP/PTPs, 504 Plans, and ELL students</p>	<ul style="list-style-type: none"> • Career Cruising offers a series of online products designed to be age-appropriate from kindergarten through grade 12 • Our programs are available state-wide in several states • Career Cruising's products can also be used to support students with disabilities and helps educators meet national transition standards 	<p>Data Integration</p> <p>Privacy Policy</p> <p>Using Career Cruising with Transition Students</p>

<ul style="list-style-type: none"> d) Transferable as students move from school to school e) Compliant with privacy/confidentiality laws f) Online technical assistance available 	<ul style="list-style-type: none"> • Students can carry one account with them throughout their entire academic career and their profile can be linked to student information systems • Every client has a dedicated Client Account Manager who is available for support by phone and email 	
<p>g) Parent Portal</p>	<ul style="list-style-type: none"> • Through the Career Advisor Management System (CAMS), educators can invite parents to view their child’s My Plan account • Students can also invite their parents to create a Parent Portal account directly from their My Plan account 	 <p>The screenshot displays the 'Parent Dashboard' for a user named Rose Gelman. It includes a navigation menu with links to Dashboard, My Account, Messages (0), Add a Child, and Logout. A 'More Information' section contains links for About Career Cruising, What is the Parent Portal?, and About the Parent Portal (PDF). The main content area shows the parent's name (Bryna Gelman), school (Western High School), grade level (Grade 9), last student login (11/11/2013 1:52:00 PM), and a portfolio completion status of 69% with a progress bar and links to View Details and What is this?</p>