

# For Parents: What is Career Cruising?

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The SMyLife Portfolio is fully integrated with the Career Cruising career guidance system. Career Cruising is an Internet-based career exploration and planning tool your child uses to explore career and college options and develop a career plan.

Career Cruising can be accessed from school, from home, or wherever your son or daughter has access to the Internet. Features of the program include:

## **ASSESSMENTS**

World-renowned assessment tools to help your child identify his or her career interests, skills, abilities, and learning styles

## **CAREER PROFILES**

Thorough and up-to-date information about hundreds of different occupations, including direct links between careers and related college programs

## **MULTIMEDIA INTERVIEWS**

Interviews with real people in each occupation, which add depth and realism to career profiles

## **COLLEGE AND FINANCIAL AID INFORMATION**

Comprehensive college and financial aid information, with a number of useful search tools to help your child find the right college and the right scholarships

## **EMPLOYMENT GUIDE**

Advice for all stages of the job search process, including developing a job search plan, networking, writing resumes and cover letters, preparing for interviews, and adjusting to a new job

## **SMyLife PORTFOLIO**

An online portfolio where your child can develop and reflect on his or her academic, personal, and career exploration activities, and make plans for the future

## **RESUME BUILDER**

Integrated with the SMyLife Portfolio to help your child create, format, and print professional-looking resumes quickly and easily

## **PARENT/GUARDIAN PORTFOLIO TOOL**

Allows you to view the information your child has stored in his or her SMyLife Portfolio, learn more about the careers and schools that your child is interested in, and communicate with your child's career advisor

To log into the Parent/Guardian Portfolio Tool, go to [www.careercruising.com/Parent](http://www.careercruising.com/Parent) and enter your parent/guardian username and password.

Please contact your child's career advisor for your Parent/Guardian Portfolio Tool login information.