Call for ccSpotlights!

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Thank you for your willingness to share your ideas with other leaders like yourself! We appreciate your enthusiasm for Career Cruising and would love to share it in the hopes of inspiring others.

Simply complete the following document and send it back to your contact at Career Cruising. Please note that the document may be edited to suit a larger audience. In case your document is edited, it will be sent back to you for approval before it is officially released.

***[Insert image of your institution, logo or something relevant to the information below]***

**Who:** *[Name, Title]*

**Where:** *[Institution, State/Province]*

**What:** *[Outline your initiative in one sentence]*

**When:** *[Outline when this initiative occurs in one sentence, ie: during a workshop, during a class]*

**Why:** *[Outline what challenge or issue this initiative helps to overcome in one sentence, ie: to help students connect the real world to the classroom]*

**How:** *[Describe in detail the process and outcomes of the initiative]*