

Career Cruising

# A Discussion with Experts:

An Innovative Approach to Career Development for K-5 Students

Hosted by Career Cruising

- Discussion with Pam Gabbard
- Q & A session
- Next steps
  - Next week's webinar

# Our Opportunity!

## Career Cruising



## Facilitators:

- **Roshni Patel**
  - Marketing Specialist
- **Bryna Gelman**
  - Manager of Customer Experience

## Expert:

- **Pam Gabbard**
  - Past President: ASCA
  - Elementary School Counselor 20 years +
    - Bachelor of Science in Elementary Education
    - Masters in Counseling and Psychology
    - Specialist in Psychology

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*Is it strange to talk about work or careers at the elementary level?*

- North American education systems placing heavy emphasis on “college/career readiness”
- In order to succeed, we must begin earlier than middle school/high school
- K-5 students don’t choose careers to pursue, they begin developing database of career information



*What education models support the idea of career development for K-5?*

- USA: [ASCA National Model \(3-parts\)](#)
  - Academic
  - Personal, social
  - [Career](#)
- Report cards in Kentucky
- Canada: [Blueprint for Life Work Designs](#)



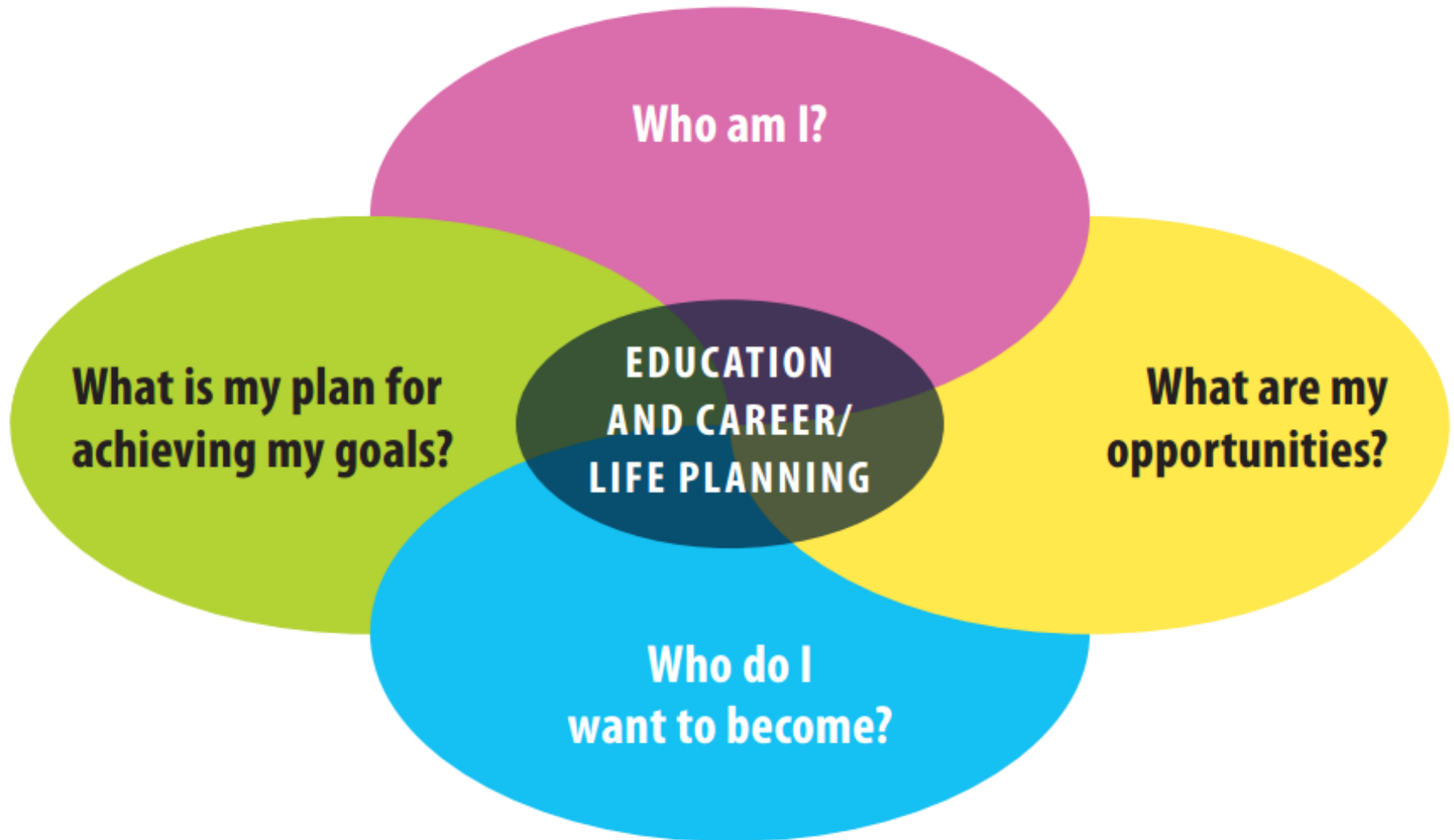
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*What are the benefits of having a dynamic plan that moves with you from K-12?*



Good plans encourage students to:

Explore > Plan > Revise > Repeat



## 6.3 Engaging Parents In the Program

*Parents in Partnership: A Parent Engagement Policy for Ontario Schools, 2010* describes the critical role that parents play in student achievement and success and the need for school boards and schools to develop plans for involving parents in their children's learning and the life of the school.

Parents play a vital role in education. When parents are engaged and involved, everyone – students, parents and families, teachers, schools, and communities – benefits, and our schools become increasingly rich and positive places to teach, learn, and grow. (p. 5)



*What role do parents & community  
play in setting up a career  
development program for K-5?*

- Should be involved in developing career plans with
  - Job shadowing
  - Field trips
  - In-class visits
  - Expert opinions based on their experiences



ccSpark!

Career Cruising's new K-5 program



- For an inside look at ccSpark! [click here](#).
- For a ccSpark! handout, [click here](#).







...drives an ambulance and brings patients into the hospital Emergency Room.



Correct!



- For an inside look at ccSpark! [click here](#).
- For a ccSpark! handout, [click here](#).



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*How does ccSpark! differ from other elementary career programs?*

- Career plan moves seamlessly with student from year to year
- Educators, students, parents can gather data
  - K-2: analyze careers of interest
  - 3-5: analyze career clusters to inform decision making at higher grade levels

# Benefits of Data

- Students
  - Can build more solid plans
- Parents
  - Can better guide children
- Administrators
  - Can improve course offerings, curriculum and programs offered at schools & districts

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*How does ccSpark! fit into a curriculum that already exists?*

- The entire Career Cruising program aligns with common core standards
  - It's not something extra, it reinforces our curriculums
- Examples:
  - Reading programs
  - Language Arts
  - Music
  - Physical Education – Thematic Unit
  - Media area

These creative examples of implementations across North America were provided by Pam during the webinar:

- **Lunch room:** *“One of my schools uses it in the lunch room. The principal came up with the idea of putting computer cart in the lunch room. With rules and directions in place, students by grade level take turns when they finish their lunch getting a computer and sitting on the floor and doing ccSpark! in the lunch room.”*
- **Reading program:** *“another one of my schools uses it as a reading station in their reading program.”*
- **Classroom subjects:** *“Another school sees the correlation at each particular grade level and decides how the program will fit into the subjects being taught at that grade level.”*





*What challenges have you experienced implementing a K-5 career guidance program?*

- Time & Access to Technology
  - Doesn't have to be something extra
  - Can be done on various mobile devices
- Reading levels
  - Age appropriate
  - Buddy system, peer-to-peer
  - Reading to the class
- Administrative Support
  - They must understand the tool's purpose and support it
  - The only way to deliver “college/career ready” students is by starting as early as kindergarten

- Where to find this information?
  - Full recording and link to this presentation will be on our blog
  - <http://public.careercruising.com/us/en/blog/>
- This is our opportunity to build a K-12 program
  - ccSpark! Overview
  - Wednesday, Feb 12, 2014 @ Noon EST
  - <https://www2.gotomeeting.com/register/793384738>
- Helpful Resources
  - [Oklahoma Career Tech](#)
  - [Teacher Vision](#)
  - [Teacher's Corner](#)
  - [ccSpark!](#)

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*Questions?*