#### **Career Cruising**

#### Indiana Schools

Jennifer Stark | Educational Sales Consultant jennifers@careercruising.com | 608.347.1013

# **Inspiring Futures**



Implemented in 20,000	50 States	5 <sub>million</sub>
schools, centers and libraries.	<b>10</b> Provinces	page views <b>everyday</b>

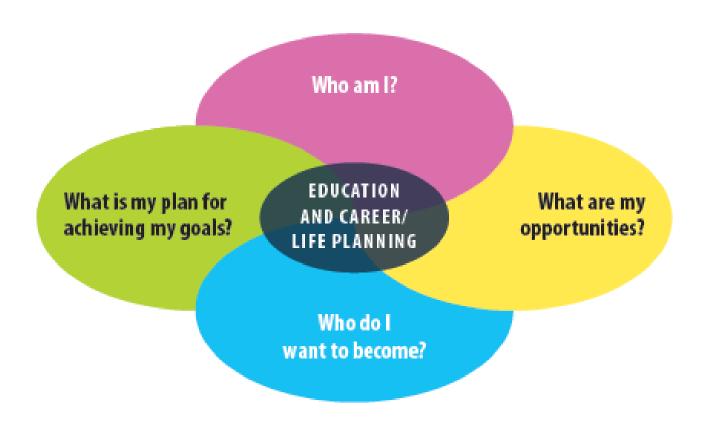
# Our Mission



"To engage students of all ages to achieve their full potential in school, career and life."

# Benefits Engagement

#### **Career Cruising**



Studies show students who are engaged in school through career development experience positive outcomes





# How We Engage Students

#### **Career Cruising**

Easy & Exciting!

Real world

Personal pathways



# Elementary | K-5

- Age appropriate career development curriculum
- K-5
- Lifelong learning
- Successful social interactions
- Understanding different career paths
- NCDA and ASCA aligned

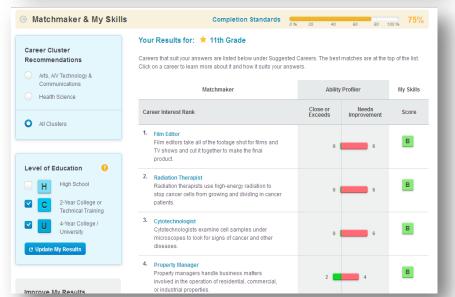




#### Secondary | 6 – 12

- Foundation for achievement
- World renowned assessments
- Over 600 multimedia career profiles
- Industry's best post-secondary database
- Resume building
- Job search tool for all levels
- Short and long term goal setting
- Parent portal
- Administrative reporting tools
- Portfolio carries with student after high school graduation.
  - We never delete a student portfolio

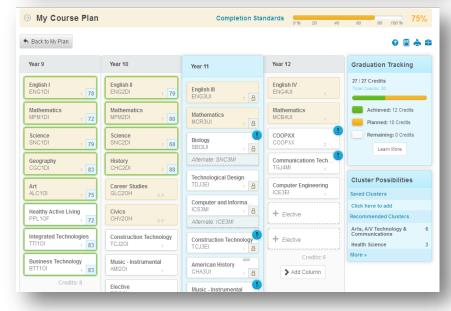




# Course Planning

- Students create 4- year course plan starting in 8<sup>th</sup> grade
- Online course book for students, staff and parents to access
- Validates graduation requirements
- Aligns with career goals and pathways
- Integrates with your student information system
- Streamlines scheduling
- 1 million + students in 2012





# Planning for College

#### **Career Cruising**

- Local and National Scholarship listing
- Electronic transcripts
- School calendar
- Senior exit survey
- Application tracker
- Scholarship tracker
- Financial aid resources



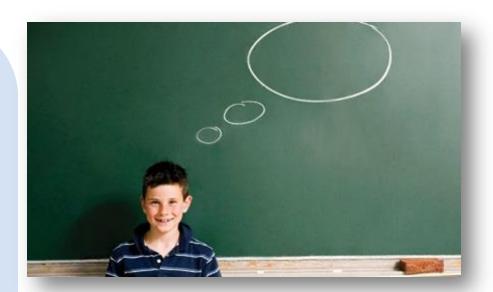
#### My Task List Your task list helps you see what's on your to do list. Click on the + icon to see the list of requirements or tasks for an application. When you have completed a task in a checklist, click on the box beside it. Add a task to Calendar or update the related calendar entry by clicking on the calendar icon. College Applications ▲ Arizona State University (2/21 Complete) Application Form (In Progress Counselor Recommendation ♠ Not Started Essay / Personal Statement A Not Started Final Transcript Not Started 171 Request a final transcript be sent to the college you plan on attending ⚠ Not Started Interview SAT Scores A Not Started ♠ Not Started School Profile

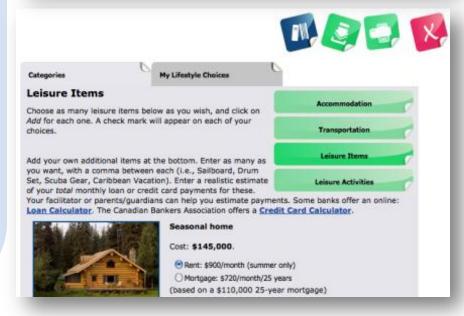
A Not Started

▼ Transcript

#### ccTheRealGame

- Financial literacy
- Classroom-based Role Play
- Age-appropriate
- Experience impact of career choices
- Soft Skills
- Complete curriculum

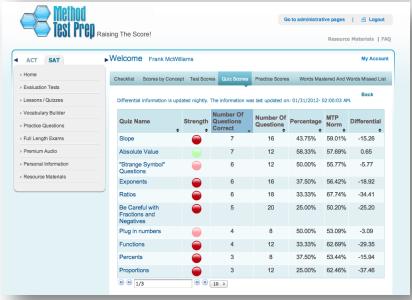




# Method Test Prep

- Simple checklist to follow composed of 15 min.
   tasks
- Students who follow the checklist raise their
   ACT scores an average of 3 points
- Students listen to professional tutors explain every concept and test-taking strategy needed to score well on test day.
- Administrators and staff can access powerful reports
- Method Test Prep located in Career Cruising, there is no need for students to set up a separate ACT test prep account!





#### Personalized Action Plan

#### **Career Cruising**

Your personalized 3-step action plan!

- Work with your dedicated
   Client Account Manager
- Build a customized implementation plan
- Monitor progress through real-time reports

CCENGAGE IMPLEMENTATION
AT-A-GLANCE



**Students** 



**Educators** 



**Parents** 

# What our Clients Say

#### **Career Cruising**

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Our school district has been using Career Cruising for college and career research for several years. It is an awesome resource that is extremely user friendly and has a wealth of useful information for students. Our students are very fortunate to have access to this remarkable program.

Susan M. Hunt, Lead Counselor Sam Houston High School

Perhaps the most convenient and unique aspect of Career Cruising is that it gives students and parents the accessibility to view and change a student's four year plan while at home. Our process is now almost entirely paperless and we have saved hours of data entry time that we now use to spend directly with students.

Mary McNeely, M.A.Ed. Junior Counselor Mooresville High School

# Questions, Comments & Pricing Information

Call or email

Jennifers@careercruising.com

608.347.1013