

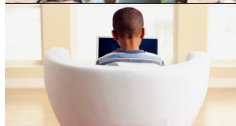
# 12 Why Career Cruising is Perfect for Washington reasons



**A complete K-12 career and college readiness solution**



**An easy to implement High School and Beyond Plan that students can update from grade to grade to accommodate changing interests and goals**



**The most flexible, powerful, and complete portfolio development system in North America**



**A fully customizable 4-year course plan that integrates with Student Information Systems used throughout the state to connect career plans to course plans and streamline scheduling**



**Engaging and inspiring career content, with photo-journalistic essays, and multimedia interviews of men and women on the job**



**Experiential career and financial literacy curriculum (ccTheRealGame) that brings career and life planning classes at the middle or high school level to life**



**One-click easy navigation, making it easy to use for students in different grades and with different learning styles**



**The ultimate college, financial aid, and scholarship planning tool with e-transcripts**



**Best interest assessment for students with a strong emphasis on career and life readiness**



**An advanced administrative system that provides real-time visibility into student progress**



**A parent portal that brings parents into the discussion as key stakeholders in their child's career and education planning**



**Free upload of student data to get all your students up and running with plans immediately**

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“Once again I’m struck by the scope and quality of Career Cruising: it truly offers a way for students to determine their objectives based on their preferences and abilities, and attain their goals, step by step. The redesign to version 2.0 is much more than a mere facelift for the interface: it rightly emphasizes students building a portfolio and devising a career plan based on it.”

- Cheryl LaGuardia, Research Librarian at Harvard University

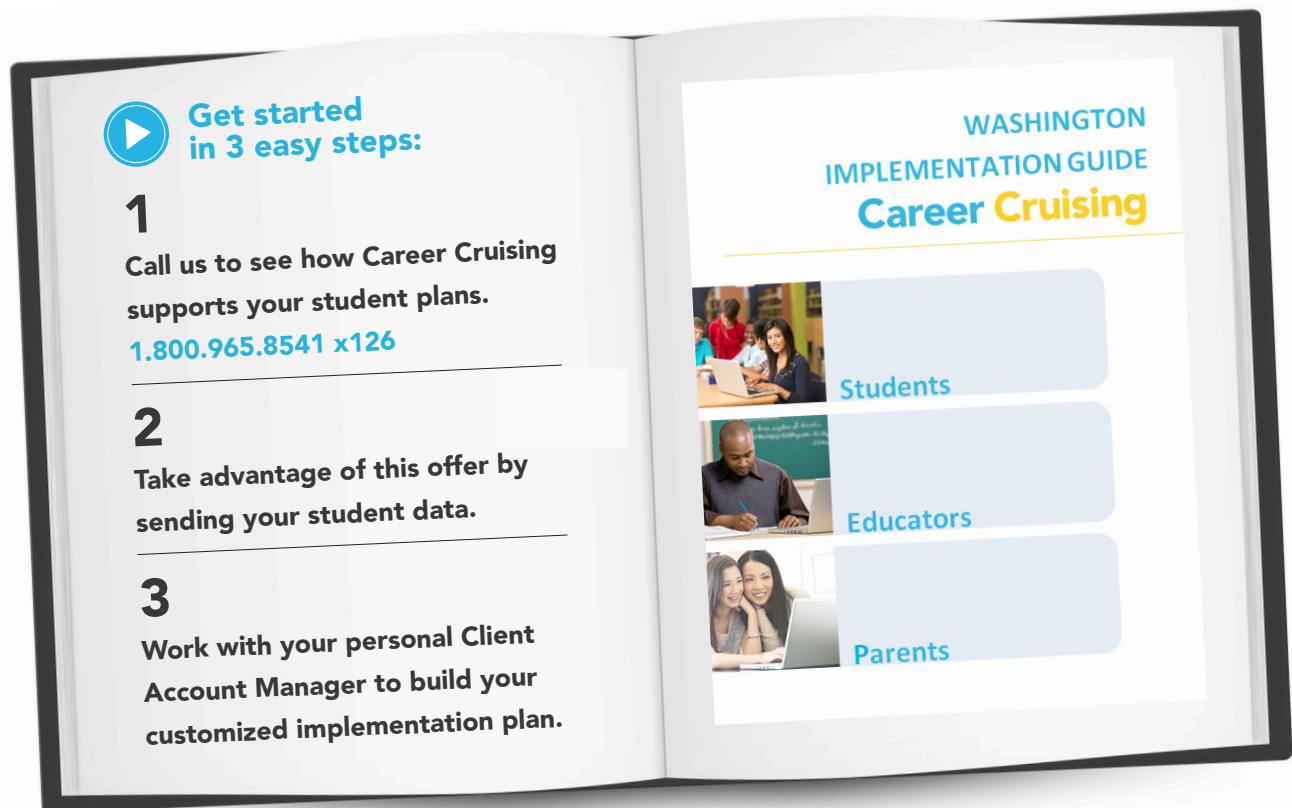
## Bring Career Cruising to your district in Washington!

Join over 250 schools in Washington who are using Career Cruising’s engaging and inspiring career and college readiness planning tools as the basis for their High School and Beyond Plans. Our newly redesigned portfolio development system can be customized to map your district’s guidelines and ensure that every student has a plan that tracks their changing interests and goals.

### Subscribe by November 1, 2013 and receive:

- Free web based training
- Free student data uploads

In addition to 24/7 online access to our programs, your subscription includes complementary support materials, in-class lesson plans, continuous training, toll-free support, and an entire set-up of student portfolios within days!



Call Kyle Phillips - Director of Sales to see how other districts in Washington are using Career Cruising.



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