

USER'S GUIDE

KENTUCKY ILP

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INTRODUCTION

THE PURPOSE OF CAREER CRUISING

Career Cruising has been developed with one goal in mind: making a comprehensive career guide that people will truly enjoy using.

While in school, we noticed a common problem among our peers—few of us knew what to do with our lives after graduation. Our understanding of our career options was very limited, and often based more on inaccurate stereotypes than the reality of the working world.

To address these problems, we set out to create a career guidance resource that would have appealed to us when we were in school. Our aim with the initial version of Career Cruising was to develop a userfriendly program that combined comprehensive career information with the personal perspective provided by multimedia interviews with people in every occupation.

Over the years, we have responded to the needs of Career Cruising users by adding a number of additional features: first-class assessment tools, a comprehensive post-secondary schools database, financial aid information, an ILP tool, employment resources, and helpful administrative features.

The ongoing development of Career Cruising is a labor of love for all of our staff. It is our hope that Career Cruising will have a positive impact on the lives of everyone who uses the program.

WHO CAN BENEFIT FROM CAREER CRUISING?

Career Cruising is suitable for people from 6th grade to adulthood. It is a user-friendly program and requires no special training or expertise. Career Cruising is particularly useful for:

- middle school students starting to learn about various career choices and the relationship between their schoolwork and the working world
- secondary school students in the 9th and 10th grades investigating occupations and planning for the future
- secondary school students in the 11th and 12th grades making decisions about training, postsecondary study, and work
- college and university students learning about careers related to their field of study
- unemployed adults and young people evaluating their options and beginning a work search
- employed adults considering a career change

INTRODUCTION

INDIVIDUAL CAREER GUIDANCE

Career Cruising is designed for individual, self-directed use. The user-friendly interface helps users satisfy five key career guidance needs: self-assessment, career exploration, post-secondary education planning, work search preparation, and ILP development.

Each of these sections can be used on its own. For instance, someone interested in exploring careers could spend days learning about different careers and viewing the multimedia interviews with people in those careers.

However, the sections can also be used in combination. You can learn more about your personal interests and find related careers and information about required training; you can explore occupations that interest you and search for related jobs; you can explore schools in your state and find financial aid programs you qualify for; or you can use any other combination of the features and tools available in Career Cruising to help you develop a clear plan for your future.

We encourage you to go through at least the following steps:

Step 1: Find the Right Career (Assessment)

Start off with the Career Matchmaker assessment. Matchmaker helps you discover your work interests and provides you with a list of suggested careers.

Step 2: Explore Careers

Click on one of the suggested careers to go to its summary page where you will find key information about the career, including core tasks, earnings, and education and training requirements. If the career interests you, explore each section of the occupation profile in depth and view multimedia interviews with real people in the occupation.

Step 3: Plan Education and Training

The Explore Schools section provides information on where to get the required education and training. For instance, if you are interested in becoming a graphic designer, you can use the Search For Programs feature to find colleges offering programs in graphic design. You can also go directly to those school profiles by using the Related College Programs links in the Education section of the graphic designer occupation profile.

Step 4: Develop your ILP

The ILP tool can be used throughout the career exploration and planning process. When using any component of Career Cruising or participating in any other career development activities, you can save your work and document your activities in your ILP. Developing the ILP allows you to continually build



INTRODUCTION

on your previous career exploration work. Also, you will be creating a document that you can use to present yourself to prospective employers, post-secondary school admissions staff, and others.

This User's Guide describes the features and functions of Career Cruising's career exploration and planning tools. For additional information and tips on getting the most out of Career Cruising, please consult our support documents in the Helpful Information section, or contact your client account manager.

We hope you enjoy exploring the program! If you have any questions, comments or suggestions for our team, please don't hesitate to contact us at support@careercruising.com.



GETTING STARTED

SYSTEM REQUIREMENTS

Career Cruising is an entirely web-based system, which supports a variety of browsers:

Windows Browsers

- Internet Explorer 7.0 and up
- Firefox 1.0.7 and higher

Macintosh Browsers

- Safari for OS X 10.3 version 1.2 or higher
- Safari for OS X 10.4 version 2.0.3 or higher
- Firefox 1.0.7 and higher

To ensure you are able to make use of all aspects of the Career Cruising website, the following web browser settings are required:

- JavaScript must be enabled
- Check for new versions of pages automatically
- First party cookies must be enabled

Some network settings can also affect the performance of the Career Cruising website. Where proxy servers are used, they should be set to **NOT** cache pages from <u>www.careercruising.com</u>. Also, network firewalls should include <u>www.careercruising.com</u> as a trusted site.

VIEWING SOUND AND VIDEO CLIPS

To view the sound and video clips on the Career Cruising website, you must have either Windows Media Player 6.4 or higher, or QuickTime 4.0 or higher installed on your computer. If you need to download and install either one of these programs, you can do so by using the links provided under the Viewing Sound And Video Clips heading in our Technical Support section. To access the Technical Support

section, click on the 🔟 button in the top menu bar.

A text transcription of the multimedia clips is also provided.

ACCESSING CAREER CRUISING FROM THE STUDENT ILP

To access the Career Cruising website, you must first log into your Individual Learning Plans (ILPs). To do this, you need your ILP username and ILP password. The ILP username is your 10-digit state student ID number. Teachers, counselors, and other authorized school staff can retrieve ILP passwords through the School ILP Administration Tool (SIAT).

GETTING STARTED

To log into the ILP, go to <u>www.careercruising.com/ILP</u> and type in your ILP username and password. Then click the Login button.

If you do not know your ILP username or password, you will need to contact your teacher, advisor, or other authorized school staff. Career Cruising cannot provide you with that information. If you have forgotten your personal username or password, click on the Forgot Your Password? link on the login page.

If you have entered an email address in the Personal Profile section of your ILP, you will be able to retrieve your ILP password via email. If you do not know your ILP username, you must contact the school.

Once you have logged into your ILP, you can access Career Cruising in one of two of ways:

- The Career Cruising button in the menu on the left side of the page has five submenu items: Career Matchmaker, My Skills, Learning Styles, Careers That Interest Me, and Schools That Interest Me. Within each of these sections, you can link directly to that part of Career Cruising.
- You can use the menu bar at the very top of the page to go to any part of the program.

ACCESSING CAREER CRUISING FROM THE SCHOOL ILP ADMINISTRATION TOOL (SIAT)

Career advisors, teachers, and school administrators can access Career Cruising through the School ILP Administration Tool (SIAT).

To log into SIAT, go to <u>www.careercruising.com/ILPSchool</u> and enter your login information. Once you have logged into the system, click on the Enter Career Cruising button near the bottom of the menu bar on the left side of the page. You will be directed to the Career Cruising Main page, from which you can explore the Career Cruising program.

CAREER CRUISING FEATURES

OVERVIEW

Career Cruising has five main sections: **Explore Assessments**, **Explore Careers**, **Explore Schools**, **Employment**, and the **ILP** tool. When you log into your ILP, you will be directed to the ILP Homepage. From the ILP Homepage you can click on the Main button in the menu at the top of the page to access the Career Cruising Main page.



In addition to the links to Career Cruising's main sections, the Main page also includes a number of weekly features:

Career Quiz – A set of multiple choice career-focused questions that include a brief explanation of each answer and links to related occupation profiles in Career Cruising.

Upcoming Events – A series of timely articles profiling upcoming career-related events. Each event profile includes informative links and suggestions on how to participate.

Featured Interview – A featured interviewee gives you an inside look at his or her occupation.



CAREER CRUISING FEATURES

Featured PhotoFile – A slideshow highlighting some of the key tasks performed by a person in a featured occupation. Each PhotoFile series includes descriptive captions.

Career Focus – A collection of links to occupation profiles within Career Cruising that correspond to a particular interest, characteristic, activity, or field of work.



EXPLORE ASSESSMENTS

Career Cruising's Explore Assessments section includes tools to help you understand your interests and skills, and how your preferences and experiences relate to careers.

There are three assessments available:

Career Matchmaker – You can answer questions about your likes and dislikes to find careers that match your interests.

My Skills – This component of Career Matchmaker asks you to rate your level of skill in 45 key areas to see how those skills match up with the careers that you are interested in.

Learning Styles Inventory – This 20-question exercise helps you discover how you learn and retain information. You'll also find tips on how to improve your study habits to suit your learning style.

re Assess	DOO BOOK SO
Selec	t an assessment from the options below
**	Career Matchmaker Answer questions about your likes and dislikes to find careers that match up with your interests.
-	My Skills Rate your level of skill in 45 key areas to see how your skills match up with the careers that you are interested in.
*	Learning Styles Inventory Discover how you learn and retain information and find tips on how to improve your study habits to suit your learning style.

Explore Assessments

CAREER MATCHMAKER

Career Matchmaker is a great starting point for people who want to find careers that suit their interests. Based on one of the most respected interest assessment tools in the world, Career Matchmaker is an interactive survey that matches your interests to occupations that are best suited to those interests.

Career Matchmaker starts by asking 39 questions about your likes and dislikes. For each question, there are 5 responses to choose from: Dislike Very Much, Dislike, Does Not Matter, Like, or Like Very Much.



EXPLORE ASSESSMENTS

(Note: This is just the first round of questions; answering additional questions is an option we strongly recommend. Please see the Improve Results section below for more information.)

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	How would you like						
	Having your ov styles	vn creativ	re ideas ab	out desig	ns and	6	
					11 of 3		
	60	60	60	(ãã)	60		
	Dislike	Dislike	Does not	Like	Like		
	very much		matter		very much		
			Your Likes				

Once you have completed the survey, Career Matchmaker produces a list of 40 suggested careers. The careers on the list are ranked according to how well they suit your identified interests. If a suggestion on the list surprises you, you can click on the career name to find out how the career matches your interests and to see why it was suggested.

In addition to exploring the list of suggested careers, there are a number of other options available on the Career Suggestions page:

Cluster Recommendations – Career Matchmaker also provides you with suggested career clusters. Click on a suggested cluster to see which careers from your suggestion list are included in that cluster.

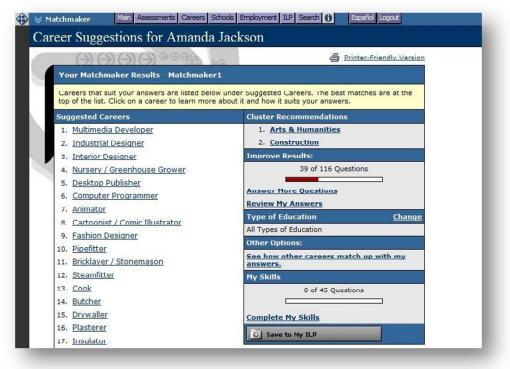
Improve Results – After answering the first 39 questions, you have the option of answering an additional 77 questions (for a total of 116 questions). The more questions you answer, the more effective Matchmaker is at suggesting careers that suit your interests. Click on the Answer More Questions link to continue with Career Matchmaker. You can also click on the Review My Answers link to view a list of your responses to all of the questions you have answered so far. You can make changes to any of your responses and then update your suggested careers list based on the new responses.



Type of Education – This feature allows you to specify the level of education and training you plan to complete, or have already completed, and have Matchmaker tailor the list of suggested careers to reflect your intended level of education and training. Click the Change link in the Type Of Education section to select the level of education you would like to pursue. Your suggested careers list will be updated so that only careers that meet your selected education criteria will be displayed.

See how other careers match up with my answers – If careers you are interested in do not appear on your suggested careers list, use this feature to find out why. Search for any career and then view the Suitable For You? information to see which aspects of the career you indicated you dislike.

Save to My ILP – After answering the first 39 questions in Matchmaker, you will be automatically prompted to save your results to your ILP. We also recommend saving your work after answering any additional questions. To save Matchmaker work, click on the Save To My ILP button.



Career Suggestions

MULTIPLE MATCHMAKER RESULTS

Saving multiple Career Matchmaker results allows you to see how your interests evolve over time, and reflect on how your changing interests influence your career suggestions. When saving your Matchmaker results, you will be prompted to label the session you have just completed. All results are saved in the Career Cruising section.

If you have saved multiple Matchmaker sessions to your ILP, you can indicate which result set is your Best Match. Your Best Match can be your most recent session or any other session that you feel best reflects your current interests. However you identify your Best Match, this is the set that is used in the printer-friendly report, and the one that others who have been invited to view your ILP will see when they look at your ILP. The Best Match results are also included in SIAT reports and used for reportsbased messaging.

If you have saved only one Matchmaker session to your ILP, that result set is labeled as your Best Match by default.

eer Suggestions for Amanda Jac	kson
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Your Matchmaker Results Matchmaker4	
Careers that suit your answers are listed below und top of the list. Click on a career to learn more about	
Suggested Careers	Cluster Recommendations
Art / Music Therapist Art / Music Therapist Save Your Results Broadcast Tech Do you want to save your Mate Environmental Save As: Matchmaker4 Recreation The Motivational Sr Water Treatme You are currently logged in as Cleray Medical Imaging Tech Diagnostic Medical Sonographer	s No Change
12. <u>Oceanourapher</u> 13. <u>Cardiovascular Tech</u> 14. <u>Electroneurodiagnostic Tech</u> 15. <u>Power Plant Operator</u> 16. <u>Air Traffic Controller</u> 17. Oudity Controller	My Skills 0 of 45 Questions Complete My Skills Save to My ILP

Matchmaker Labels

MY SKILLS

This section of Career Matchmaker is designed to helps you see how your skills match up with the careers that interest you. You must complete at least the first 39 questions of Matchmaker in order to access the My Skills assessment. On the Career Suggestions page, click on the Complete My Skills link on the right side of the page.

To complete the assessment, rate your skill level in the 45 skill set areas. For each skill there are five options to choose from: I am highly skilled, I am skilled, I have some skill, I don't have this skill, or I can't answer this.



EXPLORE ASSESSMENTS

After completing these questions, you will be presented with your original suggested careers list. The order of the careers will not have changed; however, each career will now have a colored icon next to it that represents your skills score for that career. Click on a career from your list to view the Suitable For You? chart which provides specific feedback on how your skills match up with the skills required for that career.

Rate your skill level at	Choose a response:
Editing	🗆 🍓 I am highly skilled
🔑 Info	🗖 🎦 🧐 I am skilled
This could include choosing, ordering or correcting content, and removing any unnecessary material.	L l have some skill
	I don't have this skill
	C C I can't answer this
Progress	25 of 45

You can revisit and change your My Skills answers by clicking on the Review My Answers link in the My Skills section of the Career Suggestions page.

The results of the My Skills assessment can be used in 2 different ways:

- Younger students or individuals who have not had the opportunity to develop job-related skills may use their results to determine which areas they need to work on in order to prepare themselves for a particular career.
- Individuals planning to enter the workforce immediately can review their skills assessment results to help determine whether or not they are adequately prepared to pursue employment opportunities in a particular field.

EXPLORE ASSESSMENTS

LEARNING STYLES INVENTORY

The Learning Styles Inventory is designed to help you understand how you learn and retain information. The assessment consists of 20 questions. Based on your responses, the program will determine your learning style.

The Learning Style profile analyzes your preferences and tendencies according to three learning methods: visual, auditory, and tactile. You may be identified as having a primary, primary and secondary, dual, or mixed learning style. The Learning Style profile displays the distribution of your responses in chart and graph format, and provides feedback about what it means to be a visual, auditory, or tactile learner, including tips and techniques for studying and learning new information.

Assessments earning Sty	Main Assessments Careers Schools Employment ILP Search ft Español Locout
Select the	answer that is the most like you
I usually	learn best when:
C son	neone explains the topic to me
⊂ ⊥ ar	n given written material and diagrams to read
CIar	n able to participate in a hands-on demonstration
) Progre	ss 15 of 20
	Learning Styles



The Explore Careers section contains hundreds of in-depth career profiles. Click on the Careers button in the top menu bar to access the section at any time.

You can search for career profiles in several different ways:

- Search for Careers Enter a career name for a keyword search.
- Search by Index Look up occupations using the alphabetical index.
- Search by School Subject Select a subject and see related careers.
- Kentucky Career Clusters Select one of the Kentucky Career Clusters to see which careers it includes.
- Career Selector Use factors like education level, income, and working conditions to find suitable careers.
- Military Careers Search for military careers by keyword, job family, or service branch.
- **Explore Industries** Learn about key industry sectors and explore related occupations.

Search for Careers Enter a career name:	● 6 07
Search by Index	Use the alphabetical index to quickly find the careers you're looking for.
Search by School Subject	Pick a school subject and see which careers it leads to.
Sentucky Career Clusters	Explore occupations using Kentucky Career Clusters.
Search by Cluster	Select an occupation cluster and explore the careers within it.
O Career Selector	Search for careers based on a variety of criteria.
Military Careers	Learn more about occupations in the military.
Explore Industries	Explore labor market trends and how businesses are grouped.
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SEARCH FOR CAREERS

On the Explore Careers page, search the database for careers that interest you by typing in a career name for a keyword search. A list of occupation profiles that match your keyword search appears with a short description for each profile. Click on any of the career titles to view details about that occupation.

SEARCH BY INDEX

If you already know which career interests you, this is a quick and easy way to find the information you need. Click on Search By Index and use the alphabetical index to find the career. A list of occupation profiles appears in alphabetical order with a short description of each profile. Click on a career title to view details about that occupation.

SEARCH BY SCHOOL SUBJECT

If you aren't sure which career you'd like to pursue, but would like to learn about potential careers that are related to a school subject that interests you, click on Search By School Subject and select one of the subjects. A list of related occupation profiles appears with a short description of each profile. Click on a career title to view details about that occupation. Use the blue buttons on the left side of the results page to filter the list of careers by education level.

KENTUCKY CAREER CLUSTERS

Career clusters are groups or families of occupations that share common characteristics such as knowledge requirements, skill sets, and/or goals. Searching by cluster can help you focus your career goals. On the Kentucky Career Clusters page, click on the name of one of the 14 clusters to see a list of occupation profiles that are in that particular grouping. Click on a career title to view details about that occupation. Use the blue buttons on the left side of the results page to filter the list of careers by education level.

CAREER SELECTOR

Career Selector lets you search for career possibilities using one or a combination of a number of factors, including school subject, career cluster, type of education, core tasks, earnings, and working conditions.

Navigate the tool sequentially by using the Next and Back buttons, or click on any of the search criteria listed in the left-hand menu to jump to specific criteria. At any time, you can click the View Results button to see your current results.

Using the green tabs above the results, you can also find a list of close matches, review the search criteria you've used, or compare other occupations to your search criteria. You can also revise certain sections of the Career Selector by returning to the specific criteria on the left-hand navigation menu. To



start a new session and clear all previous search criteria, click on the Start Over button. Career Selector results can be saved to an ILP by clicking on the gray Save To My ILP button. Saved results appear in the Careers That Interest Me section of your ILP.

Career Selector	
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School Subjects	Number of Matches: 13
Career Clusters	∀our Results >> View Close >> Review Your Search Criteria >> Compare Other Careers
Type of Education	Careers that match all your criteria
⊖ Core Tasks	Actuary The mathematical experts who estimate risks and costs for insurance companies.
Earnings	Auditor Use your financial investigative powers to keep an eye on the books.
Section 2 Conditions	Bioinformatics Specialist Use an expert knowledge of computer science, statistics, and biology to help other scientists analyze the vast amounts of information their research creates.
© Start Over ⊖ View Results	Cost Estimator How much will it cost to build the next soaring skyscraper or to manufacture a new MPD player? Ask a cost estimator!
Save to My ILP	Final participation is a cost estimator: Forensic Accountant Follow the money and find out who cooked the books.
	Industrial-Organizational Psychologist Using psychology to increase employee satisfaction and productivity in the workplace.
	Investment Advisor Helping people make the right investments.
	Loan Officer Help businesses and individuals navigate the loan application process, and determine if they are good credit risks.
	Money Manager Climb to the top of the competitive world of high finance, directing the investment of massive sums of money as a money manager.

Career Selector

MILITARY CAREERS

If you are interested in a career with the Army, Air Force, Navy, Marine Corps, Coast Guard, or National Guard, you can find the information you need in Career Cruising's Military Careers section.

Military careers are searchable by keyword, job family, or service branch. Each profile includes an overview of the job tasks and work environment, attributes and training requirements, a description of civilian career counterparts, a list of the military branches offering that occupation, and links to related profiles in Career Cruising. (There are also links to related military profiles in the Related Careers section of some occupation profiles.)

Save the military profiles to your ILP by clicking the gray Save To My ILP button located in the left-hand menu on every military profile page. Saved careers can be found in the Careers That Interest Me section.



EXPLORE INDUSTRIES

Industries are a way of categorizing businesses and organizations that produce similar goods or services or use similar production processes. Industry-specific information can be used to target your career exploration to sectors based on current economic conditions and forecast trends.

The Explore Industries section features 20 industry profiles, created to help you learn more about the world of work. Each profile contains an overview of the industry (including the estimated number of establishments and the size of the workforce), a description of industry subsectors, a list of the most represented occupations in the industry and links to related occupations in Career Cruising, national and state wage data and employment projections, and links to industry-specific resources.

Click on Explore Industries on the Explore Careers page to access the profiles. Links to the industry profiles are also available under the Top Industries heading in the Related Careers section of the occupation profiles.

ransportation a	nd Warehousing
	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
eneral Information:	Industry Overview
Overview	Conde and some a mission the continent even day, there is to the
Industry Subsectors	 Goods and people crisscross the continent every day, thanks to the Transportation and Warehousing industry. Establishments in this industry
	move passengers and cargo using waterways, rail lines, airspace, roads,
Significant Careers	and pipelines.
Wages & Trends	Maxament is facilitated by six will write and touch transportation, as well
Uther Resources	Movement is facilitated by air, rail, water, and truck transportation, as well as by public transit, taxicabs, and limousines. Each mode of transportation
A Printer-Friendly Report	requires a variety of establishments offering related, specialized services.
Printer Thendry Report	 For air transportation, this includes airport operations, air traffic control,
	and aircraft maintenance. Support activities for water transportation
	include port and harbor operations, cargo handling, and navigational services. Rail services establishments are engaged in maintaining the
	rails, loading rail cars, and rail yard activities. Road services include
	towing, street clearing and cleaning, and operating vehicle terminals.
	This industry is also responsible for mail and light parcel delivery. The US
	Postal Service, as well as private couriers and messengers, collect, sort,
	deliver, and distribute mail and parcels across the country.
	Warehousing and storage establishments provide facilities to house
	goods. They do not sell or own the goods that they handle, but provide
	safe and secure storage. They may also offer logistics services, including
	labeling, inventory control and management, light assembly, order entry
	and fulfillment, packaging, and transportation arrangement.

Industry Overview

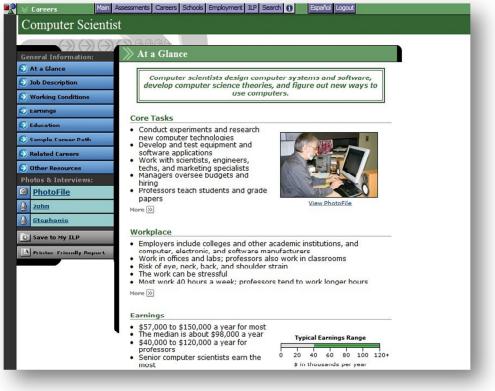


OCCUPATION PROFILES

ABOUT THE OCCUPATION PROFILES

Each comprehensive occupation profile contains the following information:

At A Glance – A snapshot of the occupation, containing a summary of key information about on-the-job activities, working conditions and employers, earnings, education and training requirements, and relevant skills and abilities. The section also includes earnings and education graphs, and a photo depicting a common task performed by people in the occupation.



Occupation Profile

Job Description – A detailed description of what people in this career do, including common tasks and duties, skills and technology used on the job, and other aspects of the career.

Working Conditions – Information on where people in this career work, typical hours, and other working conditions, such as potential safety issues.

Earnings – General data on how much people in this career can expect to earn, related work expenses, and factors that influence salaries. Profiles matching national and state labor market data also contain charts displaying wage and outlook figures.



OCCUPATION PROFILES

Education – Information on the education and training requirements for this career, including related college programs, a sample high school program of study, and other suggested qualifications.

Sample Career Path – Shows how titles, responsibilities, requirements, and earnings change over time as individuals progress in this career.

Related Careers – Links to related occupation profiles in Career Cruising, military career profiles, career clusters, and top industries.

Other Resources – Links to other websites related to this career, such as government resources, professional associations, and other informational resources.

PhotoFiles

Most of the profiles also include a PhotoFile series. PhotoFile is a photo-journalistic job description consisting of a series of photos for each career, along with informative captions.

Multimedia Interviews

Interviews with two practitioners of each career can be accessed by clicking on the names in the Photos & Interviews menu located on the left side of each occupation profile screen.



Multimedia Interview



Career Cruising

OCCUPATION PROFILES

Each interview has the same structure and includes:

Questions & Answers – View the interviewee's responses to important questions about his or her career.

Sound Clips – Each person describes what he or she likes and dislikes about the job.

Video Clip – Each person offers his or her advice to those interested in the career.

A Day in the Life – A 'diary' describing a sample workday.

Breakdown of Activities – A time chart that graphically shows the number of hours spent at different work activities.



The Explore Schools section includes information and tools to help you plan the education and training you will need to begin your career. This section of Career Cruising can be accessed by clicking on the Schools button in the top menu bar.

On the Explore Schools screen, there are six available options:

- Search for Schools Enter a school name for a keyword search or search by state.
- Search for Programs Type in a program name or search by cluster.
- Compare Schools Compare data and view school profiles side by side.
- School Selector Use factors like location, majors offered, and admission difficulty to find suitable schools.
- **Planning Timeline** A step-by-step guide designed to help you plan and prepare for college.
- **Financial Aid** Look up financial aid programs by name or use the Financial Aid Selector to find suitable financial aid programs.

SEARCH FOR SCHOOLS

Career Cruising's database of school information includes 2 and 4-year colleges, graduate institutions, and career and technical schools. On the Search For Schools page, search the database for schools that interest you by typing in a school name or city for a keyword search, or by selecting a state on a map of the country.

When you receive your list of matching schools, click on any of the schools to view a detailed school profile. If there are a large number of schools on your list, you can filter the list of matches by using the dropdown menu at the top of the School Type column to specify the particular type of school you are looking for. Save school profiles to your ILP by clicking on the gray Save To My ILP button in the left-hand menu on every profile page. Saved schools can be found under My Saved Schools in the Schools That Interest Me section of your ILP.

SEARCH FOR PROGRAMS

This feature allows you to find schools offering the academic or vocational training programs you are looking for. Search for programs by keyword or by choosing a program cluster. Searching by keyword works best if you know what major you are interested in, while the cluster search is usually better if you only have a general idea about the type of program you want.

The results list is organized so that you first see a list of Kentucky schools offering the program you selected. You can view out-of-state schools by clicking on a link to a different state or a different region



(New England, Midwest, etc.). You can use the Program Type dropdown menu to further filter the list of schools by type of program (e.g. Associate Degree, Bachelor's Degree, Non-Degree, etc.).

() () () () () () () () () () () () () (GOOD	
	School Profile	
School Profile	Eastern Kentucky University	
Admissions		
Academic Information	School Type	
Expenses & Financial Aid	University Public - State	
Enrollment	Coeducational	
Facilities & Services	Location and Contact Information	
🗩 Student Life	Mailing Address Eastern Kentucky University (<u>View Map</u>)	
) Athletics	521 Lancaster Avenue Richmond, KY 40475-3102	
Majors Offered	Setting Small town	
Save to My ILP		
Compare School	Main Phone Number (859) 622-1000	
A Printer-Friendly Report	Website http://www.eku.edu/	
S	Faculty Information	
	Full-Time Faculty 584	
	Part-Time Faculty 455	
	Student to Faculty Ratio 17:1	

COMPARE SCHOOLS

The Compare Schools feature helps with the post-secondary school selection process by making it easy to compare the details of any two schools.

On the Explore Schools page, click on the Compare Schools button and select the type of program (undergraduate, graduate, or career and technical) that interests you. Enter the name of a school and click the Search! button. Choose the button next to the name of the school to include in the comparison and click on the gray Select School button.

Search for another school and select one to compare with the first school. Click on the gray Select School button. Click the Compare Now! button to see how the two selected schools compare in terms of student population, admission requirements, cost, available majors, athletics, and a variety of other considerations.

You can use the link on the Compare Schools page to include schools you have saved to your ILP in the comparison. Select a school from the Your Saved Schools list for comparison by clicking the button next



to the name of a school and continue as described above. You are then presented with a side-by-side review of the essential information the schools you have selected.

You can also access the Compare Schools feature from each school profile page. The Compare School button is located near the bottom of the menu on the left side of the school profile screen. Select another school to compare with the school whose profile you are viewing.

Only schools offering the same type of programs (undergraduate, graduate, or career and technical) can be compared. The comparison reports include the same information found in our school profiles.

999	A000 L		
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Seneral Information		
General Information	// General miormatic		
		Kentucky State University	University of Kentucky
S Admiccione	Type & Location		
🕤 Estimated Expenses	School Type	University	University
🕤 Student Life	Public / Private	Public - State-related	Public - State
Athletics	Location	Frankfort, KY	Lexington, KY
	Setting	Small Town	Urban
🕘 Undergraduate Majors	Student Population		
Change Schools	Student Body	Coeducational	Coeducational
Start New Search	Total Students	2,851	26,295
Start New Search	Total Undergraduate Students	2,606	19,183
A Printer-Friendly Report	Faculty		
	Full-Time Faculty	129	1,301
	Part-Time Faculty	51	382
	Student-Faculty Ratio	17:1	18:1
	Credentials Awarded		
	Certificate		
	Diploma		
	Associate Degree	Yes	Yes
	Bachelor's Degree	Yes	Yes
	First-Professional Certificate		
	First-Professional Degree		

#### **Compare Schools**

#### **SCHOOL SELECTOR**

If you are not sure where you want to go to school, you can use School Selector to find schools that match your requirements and goals. There are three different School Selectors to choose from: one for undergraduate schools, one for career and technical schools, and one for graduate schools.

After choosing the appropriate School Selector, you can then narrow down your search by indicating your preferences for a variety of criteria, including location, tuition, and type of program, among others. The criteria available to you depend on which School Selector option you choose. Navigate the tool sequentially by using the Next and Back buttons, or click on any of the search criteria listed in the left-hand navigation menu to jump to specific criteria. At any time, you can click the View Results button to see your current results.



When you have finished choosing your criteria, the School Selector will display a list of schools that match your preferences. Using the purple tabs above the results, you can also find a list of close matches, review the search criteria you've used, or compare other schools to your search criteria. To start a new session and to clear previous search criteria, click on the Start Over button. You can also revise sections of the School Selector by returning to the specific criteria on the left-hand navigation menu.

School Selector results can also be saved to your ILP by clicking on the gray Save To My ILP button.

Indergraduate Sci	hool Selector						
	6000						
	Selector Results						
Type of School							
Location & Setting	36 schools match all of the topics	you have selec	ted				
Admission Difficulty	∀Your     Results     Natches     Secure     Natches     Secure     Secure	» Review Your Search Criteria	» Compare Other Schools				
Special Program Options	View Matching Schools by State	Please Select a	State				
Tuition	Name of School	Type of School	City/State				
	Arkansas State University	4-Year	State University, AR				
Enrollment	Arkansas Tech University	4-Year	Russellville, AR				
Athletics	Austin Peay State University	4-Year	Clarksville, TN				
Hunedes	East Arkansas Community College	2-Year	Forrest City, AR				
Majors Offered	East Tennessee State University	4-Year	Johnson City, TN				
Campus Life	Gateway Community and Technical College	2-Year	Covington, KY				
& Services	Henderson State University	4-Year	Arkadelphia, AR				
Start Start Results	Kentucky State University	4-Year	Frankfort, KY				
Over Start Results	Middle Tennessee State University	4-Year	Murfreesboro, TN				
Save to My ILP	Missouri Southern State University	4-Year	Joplin, MO				
	Missouri State University	4-Year	Springfield, MO				
Printer-Friendly Report	Missouri University of Science and Technology	4-Year	Rolla, MO				
	Morehead State University	4-Year	Morehead, KY				
	Murray State University	4-Year	Murray, KY				
	Northern Kentucky University	4-Year	Highland Heights, KY				
	Northwest Missouri State University	4-Year	Maryville, MO				



#### **PLANNING TIMELINE**

Adapted from the US Department of Education, the College Planning Timeline is designed to help you prepare for college. The timeline is organized by grade, so you have a chronological, step-by-step plan to help ease the transition from high school to college. The guide includes valuable information about high school course selection, grades, standardized test taking, and questions to ask teachers and counselors. Even if you have already finished high school, you can benefit from the guide's wealth of information on researching colleges, financial aid, and assembling application packages. The timeline also provides tips for using Career Cruising's assessments, databases, and the ILP to manage the college planning process.

Click on the Planning Timeline button on the Explore Schools page to access the College Planning Timeline. Use the blue menu buttons on the left side of the page to navigate the timeline by grade. A customizable printer-friendly version is available by clicking on the gray Printer-Friendly Report button.



#### **FINANCIAL AID**

Career Cruising's financial aid database includes details on thousands of private scholarships, grants, awards, fellowships, and other assistance programs that can help students pay for their education. On the Explore Financial Aid page, there are two ways to search for financial aid programs: Financial Aid Selector and Search for Scholarships.

The Financial Aid Selector helps you find private financial aid programs you may be eligible for based on your background, academic history, interests, talents, and other relevant factors. If you want to find out more about financial aid programs you are already aware of, use the Search For Scholarships option to look up information on these programs.

Information provided for all of the financial aid programs includes the following important details: program description, award criteria, application information, and contact details.

The Explore Financial Aid section also contains a link to information about federal financial aid programs. Adapted from US Department of Education resources, this guide provides helpful information about the value of going to college; completing the Free Application for Federal Student Aid (FAFSA); reducing college costs; and the types of aid administered by the federal government, such as grants, work-study programs, and loans.

$\Theta \Theta \Theta$	Academic History					
Personal Information	Please answer all questions.	🕞 Back 💿 Next				
Citizenship & Residence	Are you currently in high school?					
Background	C Yes C No					
Academic History						
College Information	What is your class rank? C Upper quarter (minimum 3.5 GPA)					
Interests & Talents	C Upper third (minimum 3.0 GPA)					
Military Service Corporate & Volunteer	C Upper half (minimum 2.5 GPA) C None of the above					
Start Over Over	What year of college study will you be entering?					
	C Freshman					
	C Sophomore C Junior					
	C Senior					
	C Graduate Study					
	C Postgraduate Study					
		() Next				
	C Graduate Study					



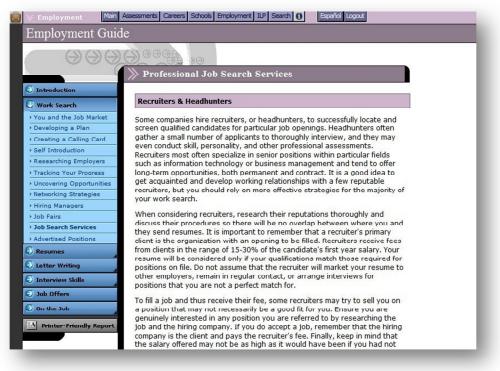
### **EMPLOYMENT**

The Employment section contains an Employment Guide that helps you take the information you've accumulated through self-assessment and career and education exploration, and apply it in practical and meaningful ways to the work search process.

The Employment Guide provides you with valuable advice for all stages of the job search process, including developing a job search plan, networking, writing resumes and cover letters, preparing for interviews, and adjusting to your new job. You'll also find sample documents, such as resumes, and worksheets to help you manage your contacts and evaluate your interviewing skills.

To access the Employment Guide, click on the Employment button in the top menu bar, and select the Employment Guide link. Use the blue buttons on the left side of the page to navigate to different sections of the guide.

To print a copy of the Employment Guide, click on the gray Printer-Friendly Report button. Select the section, or sections, of the guide that you would like included in the report, and click Print.



**Employment Guide** 



Students across Kentucky are required to complete an Individual Learning Plan (ILP). The Career Cruising ILP tool is designed to help you bring together your academic achievements, extracurricular experiences, and career and education exploration activities. This enables parents or guardians, teachers, counselors, and you to work together to develop a course of study that meets your needs and goals.

#### **ACCESSING AN ILP**

You can access your ILP at any time from any computer connected to the Internet. To access your ILP, go to www.careercruising.com/ILP and enter your personal ILP username and password.

The ILP tool is integrated with the Kentucky Department of Education's student information system. Student data is updated regularly to include new students, student movement from school to school, and changes to student demographic information. This data cannot be edited from the ILP. Any changes to this information must be made in the student information system in order to be reflected in the ILP.

#### **ILP PRIVACY**

All of the information that you store in your ILP is kept confidential and secure. The only people who can view your ILP are you, your authorized teacher or career advisor, and your parents or guardians.

To protect the privacy of your ILP, we recommend that you do not share your ILP username and password with other people.

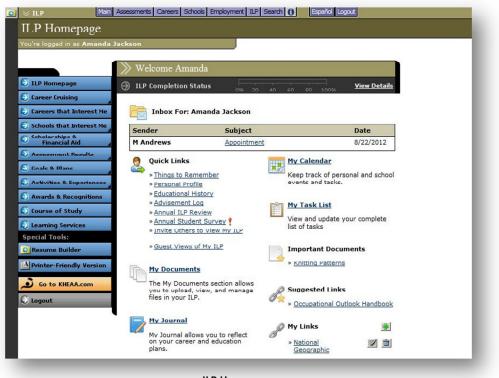
#### **ILP FEATURES**

The ILP tool is organized into a number of different sections. Each of these sections is described briefly below. It is important to note that some of the sections in the ILP can be enabled and disabled by counselors and teachers using the School ILP Administration Tool (SIAT), so it is possible that some users at your site may not have access to all of these features.

**ILP Completion Status** (ILP Homepage) – The ILP Completion Status bar tracks the progress you have made towards fulfilling the ILP completion requirements. Click on the View Details link to see exactly which required ILP development tasks you have completed and which tasks you have yet to complete.

**Inbox** (ILP Homepage) – The Inbox is a place where you can receive messages your teachers, counselors, or career advisors. You may retain these messages or delete them after they have been read.

**Quick Links** (ILP Homepage) – The Quick Links section includes links to a variety of important features and information, such as tips for effective use of your ILP, pages for updating some your personal information, a section to record information about the schools you have attended, an archive of notes made by your career advisor during previous advisement sessions, a tool for inviting others to view your ILP, and a log showing all of the guest views of your ILP.



ILP Homepage

**My Documents** (ILP Homepage) – Any electronic files (essays, scanned artwork, letters of reference, photographs, etc.) that you would like to store within your ILP can be uploaded, viewed, and managed through the My Documents section. Any files you upload to specific sections of your ILP (work experiences, volunteer experiences, etc.) will also appear in the My Documents section.

**Assignments and Activities** (ILP Homepage) – The Assignments & Activities link allows you to view activities that advisors have assigned to you. Click on an assignment name to view details about the activity and to upload related documents from your computer or from the My Documents section of your ILP.

**My Journal** (ILP Homepage) – The My Journal feature allows you to keep a log of your thoughts about your career and educational goals. This space can be used to describe your interests, plans, achievements, and aspirations, and to reflect on what you need to do to get where you want to go.

**Important Documents** (ILP Homepage) – Documents and forms (such as handbooks, assignments, and permission slips) that your school or district has uploaded to your ILP appear in this section of the ILP Homepage.

**Suggested Links** (ILP Homepage) – The Suggested Links section includes helpful websites that have been inserted into your ILP by your school or district.





**My Links** (ILP Homepage) – Add websites that you feel may be helpful for future career exploration and ILP development work to the My Links section by entering the website name and URL, and clicking on the Save Link button.

**Career Matchmaker** (Career Cruising) – The Career Matchmaker subsection is the place where your Matchmaker results are saved.

To change your Best Match, select the name of the session you'd like to designate as your new Best Match. Changes are saved automatically.

To review or make changes to your answers for a specific Matchmaker session, click on the appropriate result set label to load the Career Suggestions page for that session. To begin a new Matchmaker session, click on the gray New Matchmaker Session button under the Best Match results chart.

The top 10 Career Matchmaker suggestions, recommended career clusters, and selected level of education information provided correspond to the Matchmaker session that you have identified as your Best Match. Changing your Best Match will also change the information displayed in these sections.

			·	
ou're logged in as Amanda Jac	kson			
		1 1		
	Career Mat	tchmaker		Archives
S TI D Homepage	🔊 ILP Completi	un Status 0% 20	40 60 80 100%	View Details
🕤 Career Cruising				
🕤 Careers that Interest Me	Your Saved	Matchmaker Res	ults	
Schools that Interest Me	lick on a result	set label to load those r	esults into Career Match	maker.
Scholarships & Financial Aid				My Skills Results
S Assessment Results	Best Match	Label	Date Updated	Options
S Goals & Plans	(	Matchmaker1	08/22/2012	
Activities & Experiences	с	Matchmaker2	08/22/2012	
Awards & Recognitions	с	Matchmaker3	08/22/2012	
S Course of Study	с	Matchmaker4 🌏	08/22/2012	
S Learning Services				
Special Tools:		New Matchm	aker Session	
Resume Builder	Deet Match	Deerles Matches		
A Printer-Friendly Version	Best Match	Results: Matchma	ikeri	
	Top 10 Career	Matchmaker Suggestio	ns	
Go to KHEAA.com	Interest Rank			
S Logout	1. Multimedia D	Developer		
	2. Industrial De	esigner		
	3. Interior Desi	inner		
-	5. Interior Desi	ighter		

**Multiple Matchmaker Results** 

**My Skills** (Career Cruising) – This section allows you to access the My Skills component of Career Matchmaker. If you have not yet completed Matchmaker, you will be directed to do so by clicking on the gray Go To Career Matchmaker button. If you have completed Matchmaker, but not My Skills for your



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current Best Match, you can complete the assessment by clicking on the Go To My Skills button. If you have completed both Career Matchmaker and My Skills, you can link to your integrated results.

**Learning Styles** (Career Cruising) – The Learning Styles section allows you to store the results from the Career Cruising Learning Styles Inventory. If you have not yet completed the assessment, click on the Find My Learning Style button to access the test. If you have taken the assessment, you will see a summary of your learning style profile.

**Other Assessments** (Assessment Results) – The Other Assessments section provides templates for you to save your results from common career assessments and standardized tests that you complete outside of Career Cruising.

**Careers that Interest Me** – Careers that Interest Me includes a list of all the careers you have saved to your ILP while using the features in the Explore Careers section. You can maintain notes for all saved careers on an ongoing basis. Careers That Interest Me also includes a section for saved military careers and a subsection for storing your saved Career Selector work.

**My Saved Schools** (Schools that Interest Me) – The My Saved Schools section includes a list of all the schools you have saved to your ILP while using the features in the Explore Schools section. You can maintain notes for all saved schools on an ongoing basis.

**School Selectors** (Schools that Interest Me) – This is where your saved School Selector work is stored. You can return to saved sessions to review or change the criteria you have selected, or you can access other School Selectors that can help you find the college, technical school, or graduate school that is right for you.

**My Saved Scholarships** (Scholarships & Financial Aid) – In this section you will find the scholarships and other financial aid programs that you have saved to your ILP. Click on the name of a scholarship to view details about that award. If you have not saved any scholarships to your ILP, you can link to the Explore Financial Aid section to research financial aid programs for which you might qualify.

**Financial Aid Selector** (Scholarships & Financial Aid) – The Financial Aid Selector can help you find scholarships and other financial aid programs you may qualify for. Saved results from sessions are stored here.

**Assessment Results** – The Assessments Results page includes three subsections: State Assessments, Standardized Tests, and Other Assessments. The State Assessments subsection is the place where your' CATS Proficiency Test results are saved. The Standardized Tests and Other Assessments subsections provide a space for you to save your results from common career assessment and other standardized tests that you complete outside of Career Cruising.

**Career and Life Goals** (Goals & Plans) – This subsection provides you with two large free-text fields: one for maintaining a list of your short-term goals and one for maintaining a list of your long-term goals.



**Career Cluster Interests** (Goals & Plans) – On the Career Clusters page, you can indicate which career clusters you are interested in and enter comments about any of the clusters. Click on a cluster title to view a list of occupation profiles that belong in that cluster. You can also review cluster matches suggested for you by Career Matchmaker. Click on the suggested cluster to see which careers from your Matchmaker suggestion list are included in that cluster.

**Post-Secondary Goals** (Goals & Plans) – The Post-Secondary Goals page helps you organize your career and education plans. This page includes three tabs: Career Goals, Educational Goals, and Financial Plans. The Career Goals tab includes space for you to indicate your top two preferred clusters and your top three careers of interest. The Educational Goals tab includes a place for you to indicate the type of postsecondary education and training you plan to complete and record the three schools you are most interested in attending. The Financial Plan section asks you to check off the sources of funding you intend to use to pay for your education.

**Career Planning Activities** (Goals & Plans) – The Career Planning Activities page allows you to document all your career planning activities (field trips, career fairs, job shadowing, etc.). For each activity, you can record a description, the dates the activity took place, and the name of the event or organization (if relevant). You can also attach any files related to the event.

**Organizations & Activities** (Activities & Experiences) – This page allows you to document the organizations and activities you are involved in, such as school sports teams, bands, and community organizations. You can select the activities, the dates of participation, and record a description of each activity.

**Hobbies & Interests** (Activities & Experiences) – In this section, you can maintain a list of all of your hobbies and interests. You may select from a list of hobbies and interests, or add your own. You can also enter notes for each activity and hobby selected or entered.

**Community Service** (Activities & Experiences) – In this section you can document the community service activities you are involved in. You can select the activities, the dates of participation, and your thoughts on each activity. For each position held, you can record the following: position title, name of the organization, location of the organization, start and end date, number of hours volunteered, description of work, and the name of a reference or supervisor. You also can attach related files to each volunteer position recorded.

**Work Experiences** (Activities & Experiences) – The Work Experiences section is where you can maintain a detailed employment history. For each job you held, you can record the following: job title, name of employer, location of employer, start and end date, description of work, and the name of a company reference or supervisor. You may also attach related files to each job recorded.

**Awards & Recognitions** – This page allows you to keep track of any awards and recognition you receive. For each award entered, you record the name of the award or recognition, the completion/award date, and a description. You can also attach related files to each award and recognition.



**Course of Study** – You can use the Course of Study section to create a personalized high school course plan. To add a course to your plan, enter the course name, number of credits, course length, and indicate whether or not the course is required. Site administrators can simplify the process by preentering course information through the School ILP Administration Tool (SIAT). As you complete courses, enter your final grades. You may view your entire course plan and print it at any time.

**Learning Services** – This section allows you to document any special learning services that you are receiving. This includes school-based learning services, such as Extended Student Services, Gifted & Talented services, and LEP services. You can also record other services, such as additional tutoring, additional courses, or special instruction, and view school-wide Intervention Plans.

**Printer-Friendly Version** – This feature allows you to identify the specific sections of your ILP that you would like to print. A printer-friendly report including only these sections is then generated for printing.

#### **REVIEW & REVISE**

The Review & Revise feature ensures that you continue to maintain and update your ILP each year. You are required to review and revise the required sections of your ILP each year in order to achieve ILP completion status.

You're logged in as Amanda	Jackson			
	>>> Carcer Mat	Archivez		
S ILP Homepage	⊖ ILP Completi	on Status 0% 20 40 60 80 100%	View Details	
S Career Cruising		0.0 20 40 00 00 100%		
🗧 Careers that Interest Me	Your Saved	Matchmaker Results		
Schools that Interest Me	Click on a result	set label to load those results into Career Mat	chmaker.	
Scholarships & Financial Aid		Review & Revise	My Skills Results	
S Assessment Results	Best Match	You have met the minimum criteria for this	Options	
🕤 Goals & Plans	(•	Completion Standard.		
S Activities & Experiences	c	If you are satisfied with your entries for this section, you must fill out the Review & Revise		
S Awards & Recognitions	C	area to complete this section.		
S Course of Study	0	Would you like to do this now?		
S Learning Services		S Yes S No		
Special Tools:			]	
🙆 Resume Builder	Rest Match	Results: Matchmaker1		
A Printer-Friendly Version	Dest Materi	Results. Matchinaker 1		
Go to KHEAA.com		Matchmaker Suggestions		
Go to KHEAA.com	Interest Rank			
💭 Logout	1. <u>Multimedia D</u> 2. Industrial De	and the second se		
	3. Interior Desi			
		eenhouse Grower		

Review & Revise Reminder



Career Cruising

The Review & Revise Box is located below the main content in each required section of the ILP. When you have completed the necessary information, such as saving careers or recording extracurricular activities, for each section, select the checkbox beside the "Yes, I have reviewed and revised this section of my ILP" statement in the Review & Revise box. You can also reflect upon the changes you have made to each section.

If you have met the standards for completion but have not indicated that you have reviewed a section, a reminder pop-up will notify you that there is another step you need to complete before you can navigate to a different section of your ILP.

#### **RESUME BUILDER**

The Resume Builder is seamlessly linked with the ILP tool. To access the Resume Builder, click on the Resume Builder button in the Special Tools section of the menu on the left side of the ILP Homepage.

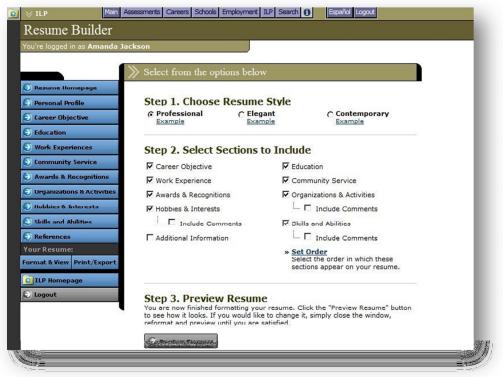
To make it easy for you to quickly generate a resume, any information stored in your ILP that is useful for resume creation is automatically shared with the Resume Builder. The Resume Builder also includes some sections that are not available within the ILP tool. These include:

Career Objective – A free-text field for entering a career objective statement.

**Education** – This section allows you to keep track of your education history (schools attended, dates of enrollment, credentials earned, etc.).

**References** – A place to enter contact details for all references.

**Additional Information** – A free-text field for entering any additional information you would like to include in your resume.



**Resume Builder** 

Once you have entered all of the information you want to include in your resume, you can format the document by clicking on the Format & View button. You can choose a resume style, select which sections you would like to include in your resume, and indicate the order these sections should appear in. After previewing your resume, you can print it or export it as a web page, a Microsoft Word document, or a plain text file. If you have previously formatted your resume, you can go directly to the Print/Export page.

To return to the ILP Homepage at any time, click on the blue ILP Homepage button. Information entered for each section of the resume should be saved before returning to the ILP Homepage.



### NAVIGATING CAREER CRUISING

#### **MENU BAR**

The menu bar across the top of each screen provides you with a quick and easy way to move to different sections of Career Cruising from anywhere in the program.

			(	CAREE	R CRL	ISING				
<b>@</b> >	Main	Main	Assessments	Careers	Schools	Employment	ILP	Search	0	Español Logout

#### Top Menu Bar

Main – Takes you to the Main page (the first screen you come to after logging in).

**Assessments** – Takes you to the Explore Assessments section, from which you can access Career Matchmaker, My Skills, and the Learning Styles Inventory.

Careers – Takes you to the Explore Careers section.

Schools – Takes you to the Explore Schools section.

**Employment** – Takes you to the Employment Guide.

**ILP** – Takes you to your ILP homepage.

Search – Allows you to search for career and school information by keyword.

Takes you to the Helpful Information section, where you will find a site map, technical support information, and developer's notes about the information and features in the program.

**Español** – Allows you to access the Spanish version of the program. This will not affect any data, notes, or messages you have entered, which will remain in their original language. Use this button to toggle between Spanish and English at any time.

**Logout** – Use this button to exit Career Cruising, which will end all of your current sessions and return you to the Login page.

#### LINKS TO OTHER WEBSITES

Various sections of Career Cruising contain links to useful external websites that users may wish to visit for additional information. When you click on a web link, a new browser window will automatically open up, allowing you to do further research without leaving the Career Cruising website.

Career Cruising is not responsible for the content of external web links.



### **CONTACT INFORMATION**

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