Activity 6: Comparing Careers

FOR THE TEACHER

Introduction

The purpose of this activity is to help students understand which criteria are important to them as they make career decisions and why. In a side-by-side comparison of two career options, students evaluate their interest in each career based on the following criteria: work tasks, working conditions, potential earnings, and education and training requirements. At each stage, students are asked to choose between the two occupations based on the information available to them and reflect on why they have made that choice.

At the end of the activity, students are asked to interpret the changes in their career choices and prioritize which of the criteria are most important to them at this stage of the career decision-making process. They are also encouraged to reflect on other possible factors that may influence their career choice and to project how their priorities may change as a result. Ultimately, students learn that career choices are not usually made on the basis of a single criterion, but instead, are influenced by multiple factors that constantly need to be re-evaluated as they gain more knowledge about career options and the decision-making process.

Setting the Stage

Classroom discussion can focus on the decision-making process and the factors that influence the types of decisions that students make. Introduce the subject by asking students to identify factors that influence their everyday decisions, such as what to wear. Ask students about some more important decisions that they have made or are in the process of making, such as which courses to select for the following year, and how and why the factors that influence those decisions could change.

Note: We recommend that students keep two browser windows (or tabs) open when gathering the information for the side-by-side comparison. Opening each career profile in a separate window or tab will help students move through this activity more efficiently and effectively.

Starting the Program

Go to **www.careercruising.com**. Enter your personal My Plan username and password in the spaces provided, and click on **Log In**.



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Log in to Career Cruising and click on **Careers**. Use the **Keyword Search** to find two occupations that interest you but that you may not know much about. Write the names of the careers in the spaces provided at the top of every worksheet in this activity.

Career One	Career Two
If you had to pick one of these careers based only owhich would you choose and why?	on what you think you know about them right now,
1. Click on Job Description in each career profile. A	Answer the following questions:
What do people in these careers do? (Describe at le	east three typical work tasks for each career.)
If you had to pick one of these careers based only one choose and why?	on the tasks that you would perform, which would
2. Click on Working Conditions in each career prof	ile. Answer the following questions:
What are the working conditions like for people in travel, etc.)	these careers? (e.g., typical hours, location, frequent



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Career One	Career Two
If you had to pick one of these careers based only owould you choose and why?	on the working conditions that you described, which
3. Click on Earnings in each career profile. Answer How much do people in each career typically earn of available, how much do they earn per hour or per of	on a yearly basis? (If annual salary figures aren't
What other kinds of compensation or benefits can dental benefits, contributions to retirement savings	
If you had to pick one of these careers based only c choose and why?	on how much you could earn, which would you

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Career One	Career Two
4. Click on Education in each career profile. Answer th	e following questions:
What are the education and training requirements for passociate or bachelor's degree, apprenticeship, on-the-jetc.)	, , , , ,
Approximately how many years of training or education	are required for people in each occupation?
If you had to pick one of these careers based only on th which would you choose and why?	e amount of education and training you need,
SUMMARY – YOUR VIEWS	
5. Now that you have evaluated your interest in these conditions, potential earnings, and education and train questions:	·
Did you change your mind about the career you chose a of information became available to you? What new infowhy?	, , , , , , , , , , , , , , , , , , , ,



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Which of the criteria that you used to compare your career choices is most important to you and which is the least important? Rank them in order from 1 (the most important) to 4 (the least important) and explain why you have ranked them that way:

Criteria	Rank	Why
Work Tasks:		
Working Conditions:		
Earnings:		
Education & Training:		
		your career decision? (e.g., parents, favorite school subject, job of them to be more important than the ones you ranked above?