

CELEBRATING INTERNATIONAL LITERACY DAY WITH CAREER CRUISING

Every year on September 8, UNESCO alerts the world to issues around literacy and adult learning on International Literacy Day. This year's theme is "Literacies for the 21st Century." Career Cruising's online resources make it easy to mark the occasion.

PRACTICE READING SKILLS WITH EXPOSURE TO VARIOUS TYPES OF MEDIA:

- **Use career profiles to practice reading:** Both ccSpringboard and ccTheRealGame include hundreds of up-to-date, detailed occupational profiles. Review these profiles to read about job descriptions, typical working conditions, required education and training, expected earnings. Find links to related occupations and other useful resources.
- **Reading tip for elementary schools:** Elementary students can practice reading on ccSpark! using the dialogue between themselves and other characters they encounter as they learn about careers through interactive gameplay.

PRACTICE WRITING SKILLS TO ENHANCE VOCABULARY:

- **Practice writing for today's job market:** Writing doesn't just have to be about essays, building resumes are a great way to improve literacy! After logging into My Plan in ccSpringboard, click on *Build My Resume* and start filling in sections ranging from *Career Objectives* to *Work Experience*. Resumes can then be printed, exported as a document, or uploaded to a webpage. To assist with resume development, our Employment Guide also provides a list of action verbs to assist in vocabulary development.
- **Use journal entries to encourage writing:** Journal entries are a fun way to encourage users to practice writing skills. Use ccSpringboard's *My Journal* to reflect on various career development activities. Users can also attach documents to each entry.
- **MTP Vocabulary Builder makes literacy fun:** As a part of the **Method Test Prep** system, users have access to a vocabulary builder that quizzes them on word definitions until those words have been mastered. Users then have access to their list of mastered words for future reference.
- **Word quiz:** Provide a quick quiz in class or in an after-school program at your library asking students to match words to definitions using the glossary of terms in ccTheRealGame. It can be accessed from the Student Zone and in various activities within the game to ensure users understand the material they are reading and develop the necessary vocabulary as they prepare for adult life.

DEVELOP MATH LITERACY

- **Math is literacy too:** While math and literacy are terms that are generally not associated together, users can develop math literacy skills while they explore future work roles by completing the budgeting and time management exercises in both the Real and Be Real games. Users will calculate the number of hours of leisure time available and ensure their monthly budget balances!